## **CS281A/Stat241A Lecture 16** *Multivariate Gaussians and Factor Analysis*

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## **Key ideas of this lecture**

- Factorizing multivariate Gaussians
  - Motivation: factor analysis, Kalman filter.
  - Marginal and conditional Gaussians.
  - Schur complement.
  - Moment and natural parameterizations.
  - Sherman/Woodbury/Morrison formula.
- Factor Analysis.
  - Examples: stock prices. Netflix preference data.
  - Model: Gaussian factors, conditional Gaussian observations.

## **Factor analysis: modelling stock prices**

Suppose that we want to model stock prices, perhaps to choose a portfolio whose value does not fluctuate excessively:

portfolio weights: $w \in \Delta_n$ (n-simplex)growth from t - 1 to t: $w'y_t$ ( $y_t =$ returns)variance of growth: $w'\Sigma w$ .

Want to align w with a bet direction ('airline stocks will fall') while minimizing variance. Need a model for covariance of prices. Can't hope to estimate an arbitrary  $\Sigma$ .

## **Modelling stock prices**

Some observations about stock data:

- 1. Prices today tend to be close to what they were yesterday. It's the change in price that is interesting:  $p_t p_{t-1}$ , where  $p_t$  is the price at time t.
- 2. The variance of the price increases as the price increases. So it's appropriate to consider a transformation, like the log of the price:

$$y_t = \log\left(\frac{p_t}{p_{t-1}}\right)$$

# **Modelling stock prices**

- 3. Stock prices tend to be strongly correlated:
  - Market moves.
  - Industry sectors (airlines, pharmaceuticals).
     We can think of the stock prices as affected by a (relatively small) set of factors:
  - The market as a whole
  - Technology versus not (NASDAQ vs NYSE)
  - Specific industry sectors
  - **9** ...

These factors have up and down days, and they affect different stocks differently.

We can model a distribution like this using a directed graphical model:



Typically the number of factors is much smaller than the number of observations:  $p \ll q$ .

We consider the local conditionals:

 $p(x_1) = \mathcal{N}(x_1|0, I),$  $p(x_2|x_1) = \mathcal{N}(x_2|\mu_2 + \Lambda x_1, \Sigma_{2|1}),$ 

where the columns of  $\Lambda \in \mathbb{R}^{q \times p}$  define the 'factors,' which form a *p*-dimensional subspace of  $\mathbb{R}^{q}$ . These are the directions in which  $X_{2}$  varies the most (think of  $\Sigma_{2|1}$  as not too large).

$$p(x_1) = \mathcal{N}(x_1|0, I),$$
  

$$p(x_2|x_1) = \mathcal{N}(x_2|\mu_2 + \Lambda x_1, \Sigma_{2|1}),$$
  

$$\Lambda = [\lambda_1 \lambda_2 \cdots \lambda_p] \quad \text{factors}$$



This implies that the joint distribution is Gaussian:

 $(X_1, X_2) \sim \mathcal{N}(\mu, \Sigma).$ 

- What is the relationship between the parameters of the joint distribution and those of the local conditionals?
- The same question arises when studying linear dynamical systems with Gaussian noise.

Notation:

$$x_{1} \in \mathbb{R}^{p},$$

$$x_{2} \in \mathbb{R}^{q}$$

$$p(x_{1}, x_{2}) = (2\pi)^{-(p+q)/2} |\Sigma|^{-1/2} \exp\left(-\frac{1}{2}(x-\mu)'\Sigma^{-1}(x-\mu)\right)$$

$$\mu = \begin{pmatrix} \mu_{1} \\ \mu_{2} \end{pmatrix}$$

$$\Sigma = \begin{pmatrix} \Sigma_{11} & \Sigma_{12} \\ \Sigma_{21} & \Sigma_{22} \end{pmatrix}.$$

#### **Theorem:** [Marginal and conditional Gaussian]

$$p(x_1) = \mathcal{N}(x_1|\mu_1, \Sigma_{11})$$

$$p(x_2|x_1) = \mathcal{N}(x_2|\mu_{2|1}(x_1), \Sigma_{2|1})$$
where  $\mu_{2|1}(x_1) = \mu_2 - \Sigma_{21}\Sigma_{11}^{-1}(x_1 - \mu_1)$ 

$$\Sigma_{2|1} = \Sigma_{22} - \Sigma_{21}\Sigma_{11}^{-1}\Sigma_{12}$$

 $\Sigma_{2|1}$  is  $\Sigma/\Sigma_{11}$ , the Schur complement of  $\Sigma$  wrt  $\Sigma_{11}$ .

### **Conditional Gaussians**



**Conditional Gaussian:** 

$$\mu_{2|1}(x_1) = \mu_2 - \Sigma_{21} \Sigma_{11}^{-1} (x_1 - \mu_1)$$
$$\Sigma_{2|1} = \Sigma_{22} - \Sigma_{21} \Sigma_{11}^{-1} \Sigma_{12}$$



- $\Sigma_{2|1} \leq \Sigma_{22}$ .
- $x_1 \perp x_2 \Rightarrow \Sigma_{2|1} = \Sigma_{22}.$

- Marginal parameters are simple for moment parameterization.
- Conditional parameters are simple for natural parameterization.
- Natural parameterization:

$$\Lambda = \Sigma^{-1} \qquad \eta = \Sigma^{-1}\mu.$$
$$(x - \mu)'\Sigma^{-1}(x - \mu) = \mu'\Sigma^{-1}\mu - 2\mu'\Sigma^{-1}x + x'\Sigma^{-1}x$$
$$= \eta'\Lambda^{-1}\eta - 2\eta'x + x'\Lambda x.$$

**Corollary:** [Marginal and conditional in natural parameters]

 $p(x_1) = \mathcal{N}(x_1 | \eta_1^m, \Lambda_1^m)$   $p(x_2 | x_1) = \mathcal{N}(x_2 | \eta_{2|1}^c(x_1), \Lambda_{2|1}^c)$ where  $\eta_1^m = \eta_1 - \Lambda_{12} \Lambda_{22}^{-1} \eta_2$   $\Lambda_1^m = \Lambda_{11} - \Lambda_{12} \Lambda_{22}^{-1} \Lambda_{21}(= \Lambda/\Lambda_{22})$   $\eta_{2|1}^c(x_1) = \eta_2 - \Lambda_{21} x_1$   $\Lambda_{2|1}^c = \Lambda_{22}.$ 

**Proof Idea:** 

• To split p(x) into  $p(x_1)p(x_2|x_1)$ , we need to express

$$(x-\mu)'\Sigma^{-1}(x-\mu)$$

as a sum of similar quadratic forms involving  $x_1$  and  $x_2$ . For this, we need to decompose  $\Sigma^{-1}$ .

We consider the block LDU decomposition of Σ<sup>-1</sup>.
 LDU is lower triangular-diagonal-upper triangular.
 This relies on the idea of a Schur complement of a block matrix.

## chur complements and LDU decompositio

#### **Definition:** [Schur complement]

For 
$$M = \begin{bmatrix} A & B \\ C & D \end{bmatrix}$$
,  
define  $M/A = D - CA^{-1}B$ ,  
 $M/D = A - BD^{-1}C$ .

where  $|A|, |D| \neq 0$ ,

## chur complements and LDU decompositio

### Lemma: [UDL decomposition]

$$\begin{bmatrix} A & 0 \\ 0 & M/A \end{bmatrix} = \begin{bmatrix} I & 0 \\ -CA^{-1} & I \end{bmatrix} \begin{bmatrix} A & B \\ C & D \end{bmatrix} \begin{bmatrix} I & -A^{-1}B \\ 0 & I \end{bmatrix}$$
$$M^{-1} = \begin{bmatrix} I & -A^{-1}B \\ 0 & I \end{bmatrix} \begin{bmatrix} A^{-1} & 0 \\ 0 & (M/A)^{-1} \end{bmatrix} \begin{bmatrix} I & 0 \\ -CA^{-1} & I \end{bmatrix}$$
$$|M| = |M/A||A|$$

## chur complements and LDU decompositio

### Lemma: [LDU decomposition]

$$\begin{bmatrix} M/D & 0\\ 0 & D \end{bmatrix} = \begin{bmatrix} I & -BD^{-1}\\ 0 & I \end{bmatrix} \begin{bmatrix} A & B\\ C & D \end{bmatrix} \begin{bmatrix} I & 0\\ -D^{-1}C & I \end{bmatrix}$$
$$M^{-1} = \begin{bmatrix} I & 0\\ -D^{-1}C & I \end{bmatrix} \begin{bmatrix} (M/D)^{-1} & 0\\ 0 & D^{-1} \end{bmatrix} \begin{bmatrix} I & -BD^{-1}\\ 0 & I \end{bmatrix}$$
$$|M| = |M/D||D|.$$

## Schur complements/LDU decompositions

**Proofs:** The two formulations have identical proofs:

- 1. Easy to check: do the multiplication.
- **2.**  $(EFG)^{-1} = G^{-1}F^{-1}E^{-1}$ , so  $F^{-1} = G(EFG)^{-1}E$ . Plug into 1.
- 3. Take determinants of 1.

### An aside: S/W/M

Sherman/Woodbury/Morrison matrix inversion lemma Corollary of LDU decomposition: For any (compatible) A, B, C, D, if A, D are invertible,

$$(A - BDC)^{-1} = A^{-1} + A^{-1}B \left( D^{-1} - CA^{-1}B \right)^{-1} CA^{-1}$$

**Proof:** Use the two expressions (LDU and UDL) for the top left block of  $M^{-1}$ :

$$\begin{pmatrix} I & 0 \end{pmatrix} M^{-1} \begin{pmatrix} I \\ 0 \end{pmatrix} = A^{-1} + A^{-1}B(M/A)^{-1}CA^{-1}$$
$$= (M/D)^{-1}.$$

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$$(A - BDC)^{-1} = A^{-1} + A^{-1}B \left( D^{-1} - CA^{-1}B \right)^{-1} CA^{-1}.$$

Useful for incrementally updating the inverse of a matrix. e.g., S = X'X and its inverse  $S^{-1}$ . Add a new observation x, inverse becomes

$$(S + xx')^{-1} = S^{-1} - S^{-1}x(1 + x'S^{-1}x)^{-1}x'S^{-1}$$

This involves only matrix-vector multiplications:  $O(d^2)$ . Versus matrix inversion:  $O(d^3)$ .

### **Gaussian Marginals and Conditionals**

Now we can come back to the question of expressing a joint Gaussian as a marginal plus a conditional. We can use the UDL decomposition to write

$$\begin{pmatrix} x_1' & x_2' \end{pmatrix} \Sigma^{-1} \begin{pmatrix} x_1 \\ x_2 \end{pmatrix}$$

$$= \begin{pmatrix} x_1' & x_2' \end{pmatrix} \begin{pmatrix} I & -\Sigma_{11}^{-1} \Sigma_{12} \\ 0 & I \end{pmatrix}$$

$$\times \begin{pmatrix} \Sigma_{11}^{-1} & 0 \\ 0 & (\Sigma/\Sigma_{11})^{-1} \end{pmatrix} \begin{pmatrix} I & 0 \\ -\Sigma_{21} \Sigma_{11}^{-1} & I \end{pmatrix} \begin{pmatrix} x_1 \\ x_2 \end{pmatrix}$$

$$= x_1' \Sigma_{11}^{-1} x_1 + (x_2 - \Sigma_{21} \Sigma_{11}^{-1} x_1)' (\Sigma/\Sigma_{11})^{-1} (x_2 - \Sigma_{21} \Sigma_{11}^{-1} x_1)$$

### **Gaussian Marginals and Conditionals**

Using this, we have

 $p(x_1, x_2)$  $= (2\pi)^{-(p+q)/2} |\Sigma|^{-1/2} \exp\left(-\frac{1}{2}(x-\mu)'\Sigma^{-1}(x-\mu)\right)$  $= (2\pi)^{-p/2} |\Sigma_{11}|^{-1/2} \exp\left(-\frac{1}{2}(x_1 - \mu_1)' \Sigma_{11}^{-1}(x_1 - \mu_1)\right)$  $\times (2\pi)^{-q/2} |\Sigma/\Sigma_{11}|^{-1/2}$  $\times \exp\left(-\frac{1}{2}(x_2 - \mu_{2|1}(x_1))'(\Sigma/\Sigma_{11})^{-1}(x_2 - \mu_{2|1}(x_1))\right)$  $= \mathcal{N}(x_1|\mu_1, \Sigma_{11}) \mathcal{N}\left(x_2|\underbrace{\mu_2 + \Sigma_{21}\Sigma_{11}^{-1}(x_1 - \mu_1)}_{\mu_{2|1}(x_1)}, \Sigma/\Sigma_{11}\right).$ 

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  - Parameter estimation with EM.

## **Factor Analysis: Motivation**

**Netflix movie ratings** The data, for each individual, is a vector of their ratings (on the scale [0, 5]) of many tens of thousands of movies.

Again, the covariance of these variables is very structured: people tend to like movies of particular genres, and with particular stars. So the ratings of similar movies tend to be similar.

Again, we could hypothesize a factor model with a (relatively) small set of factors.

### **Factor Analysis: Definition**



#### Local conditionals:

$$p(x) = \mathcal{N}(x|0, I),$$
$$p(y|x) = \mathcal{N}(y|\mu + \Lambda x, \Psi)$$



### **Factor Analysis: Definition**

Local conditionals:

 $p(x) = \mathcal{N}(x|0, I),$  $p(y|x) = \mathcal{N}(y|\mu + \Lambda x, \Psi).$ 

- The mean of y is  $\mu \in \mathbb{R}^d$ .
- The matrix of factors is  $\Lambda \in \mathbb{R}^{d \times p}$ .
- The noise covariance  $\Psi \in \mathbb{R}^{d \times d}$  is diagonal.
- Thus, there are  $d + dp + d \sim dp$  parameters.
- A full covariance matrix has  $d^2$  parameters. Here, with only p factors (and  $p \ll d$ ), the covariance for a factor model has far fewer parameters to estimate.

### ctor Analysis: Joint, Marginals, Condition

#### Theorem

1. 
$$Y \sim \mathcal{N}(\mu, \Lambda \Lambda' + \Psi)$$
.

**2.** 
$$(X,Y) \sim \mathcal{N}\left(\begin{pmatrix} 0\\ \mu \end{pmatrix}, \Sigma\right)$$
, with  $\Sigma = \begin{pmatrix} I & \Lambda'\\ \Lambda & \Lambda\Lambda' + \Psi \end{pmatrix}$ .

3. 
$$p(x|y)$$
 is Gaussian, with  
mean =  $\Lambda'(\Lambda\Lambda' + \Psi)^{-1}(y - \mu)$ ,  
covariance  $I - \Lambda'(\Lambda\Lambda' + \Psi)^{-1}\Lambda$ .

## ctor Analysis: Joint, Marginals, Condition

- 1. Shows that the marginal distribution for *Y* is centered at  $\mu$ , and has covariance that is  $\Psi$  plus the low rank (rank  $\leq p$ ) factored matrix  $\Lambda\Lambda'$ . If  $p \ll d$ , this corresponds to pd parameters, rather than  $d^2$  for a full covariance matrix. It's an easy calculation (once we decompose *y* as  $y = \mu + \Lambda x + w$ ).
- 2. Shows how the joint covariance depends on  $\Lambda$ . Again, it's an easy calculation using  $y = \mu + \Lambda x + w$ .
- Shows how we can invert the conditional distribution. We'll rely on this for EM; x is the hidden variable. Its proof uses the theorem: take the joint and calculate the conditional.

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