

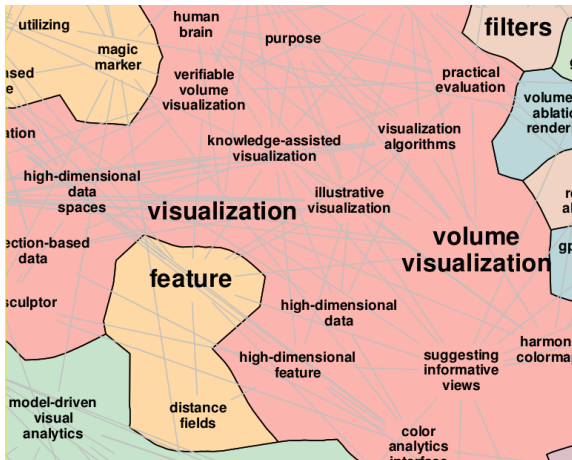
Maps of Computer Science

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Creating Maps from Paper Titles

- Graph vertices (“cities”): terms representing research topics
- Graph edges (“roads”): term similarity, co-occurrence
- Vertex clusters (“countries”): generally reflect research areas



Dataset: The DBLP bibliography server (DataBase systems and Logic Programming)

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- covers most CS journals/conf. (about 6,000 different ones)
- over 2.1 million indexed publications
- includes titles and bibliographic information

Visualizations of CS Papers

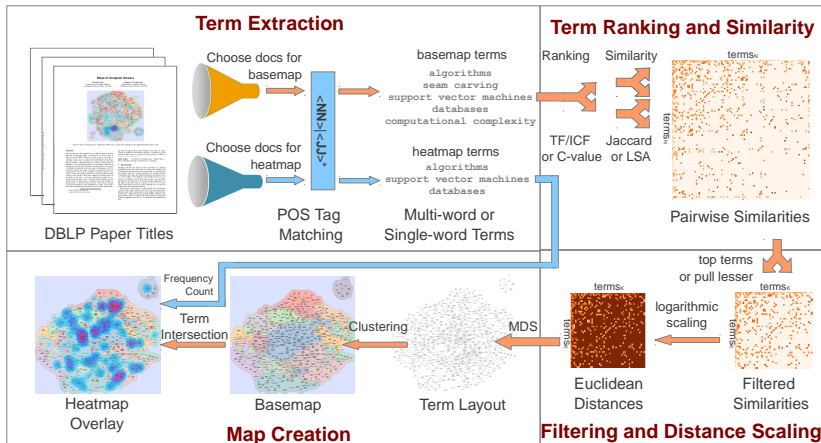
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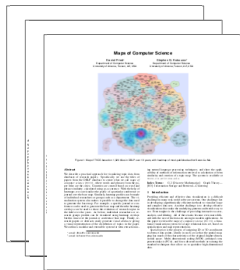
Main problems:

- large dataset (448,374 different words; 2,089,736 phrases)
- short text (only titles, with 10 words on average)

The MoCS System



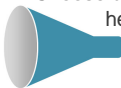
Term Extraction



Choose docs for basemap



Choose docs for heatmap



POS Tag Matching



basemap terms
algorithms
seam carving
support vector machines
databases
computational complexity

heatmap terms
algorithms
support vector machines
databases

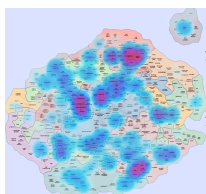
Multi-word or Single-word Terms

Term Ranking

Ranking S

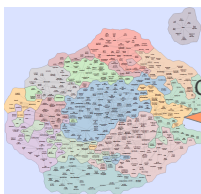


TF/ICF or C-value

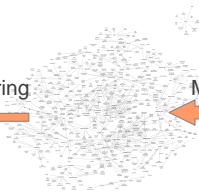


Frequency Count

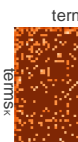
Term Intersection



Clustering



MDS



terms

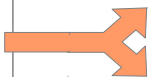
Term Ranking and Similarity

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Ranking

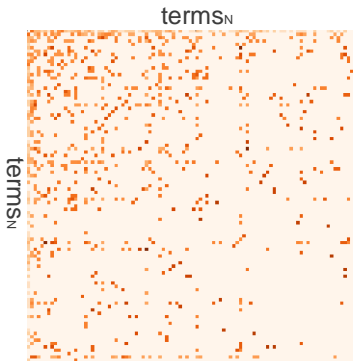


TF/ICF
or C-value

Similarity



Jaccard
or LSA



Pairwise Similarities

top terms
or null vector



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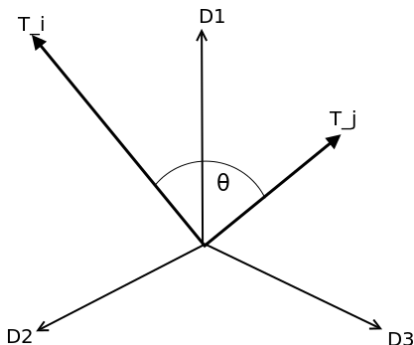
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- TF-IDF: *term frequency – inverse document frequency*
 - Extra difficult due to short titles (IDF is meaningless)
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 - Expensive
- Best results: C-Value - Frantzi et al, 2000
 - 1 Term frequency: +
 - 2 Length of the term: +
 - 3 Occurrences nested in other terms: -
 - 4 Number of these other terms: +

Term Similarity: LSA and Cosine

- Term-document matrix A
- Latent Semantic Analysis (LSA) - decompose A
- Cosine distance - compare angles

$$\text{Dist}(T_i, T_j) = \frac{T_i \cdot T_j}{\|T_i\| \|T_j\|}$$

- Small angle (large cosine): similar terms
- Large angle (small cosine): dissimilar terms

$$A = \begin{array}{c|cccc} & D_1 & D_2 & \cdots & D_n \\ \hline T_1 & tf_{1,1} & tf_{1,2} & \cdots & tf_{1,t} \\ T_2 & tf_{2,1} & tf_{2,2} & \cdots & tf_{2,t} \\ \vdots & \vdots & \vdots & & \vdots \\ T_t & tf_{t,1} & tf_{t,2} & \cdots & tf_{t,t} \end{array}$$


Term Similarity: Jaccard Coefficient

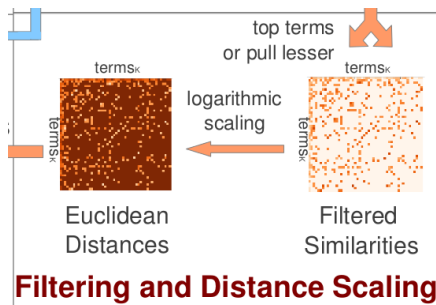
- Idea: terms are similar if they are used together in titles
- Treat as set similarity: S_i is the set of documents with term i
- Jaccard coefficient:

$$Jacc(S_i, S_j) = \frac{|S_i \cap S_j|}{|S_i \cup S_j|}$$

- Extra difficult due to multi-word terms
- Partial match Jaccard: count co-occurrence if terms overlap

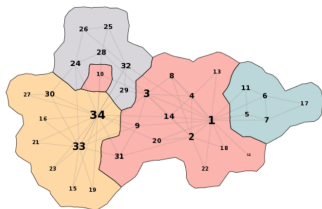
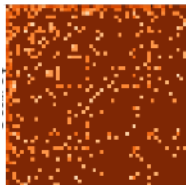
Filtering and Distance Scaling

- LSA and Jaccard return similarity values between 0 and 1
- Convert to distances for graph drawing
- Inverse logarithmic spacing
- Top Terms: only plot N highest-ranked terms
- Pull Lesser Terms: plot K most similar terms for each term t



Making a Map with GMap

- Input: vertex-weighted, edge-weighted graph $G = (V, E)$
- Output: map, with clusters as countries and vertices as cities
- GMap: a framework for embedding + clustering + mapping
 - different algorithms: embedding, clustering, mapping
 - different overlays: journal profile, author profile, paper profile



GMap Overview

- Embedding

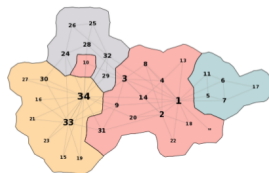
- *scalable force-directed method*
- iterative improvement
- minimal energy \Rightarrow good layout

- Clustering

- *modularity clustering*
- group vertices such that:
- high edge density *within* groups
- low edge density *between* groups

- Mapping

- *modified Voronoi Diagram*
- add bounding box
- add dummy points to get nice borders



Heatmap Profiles

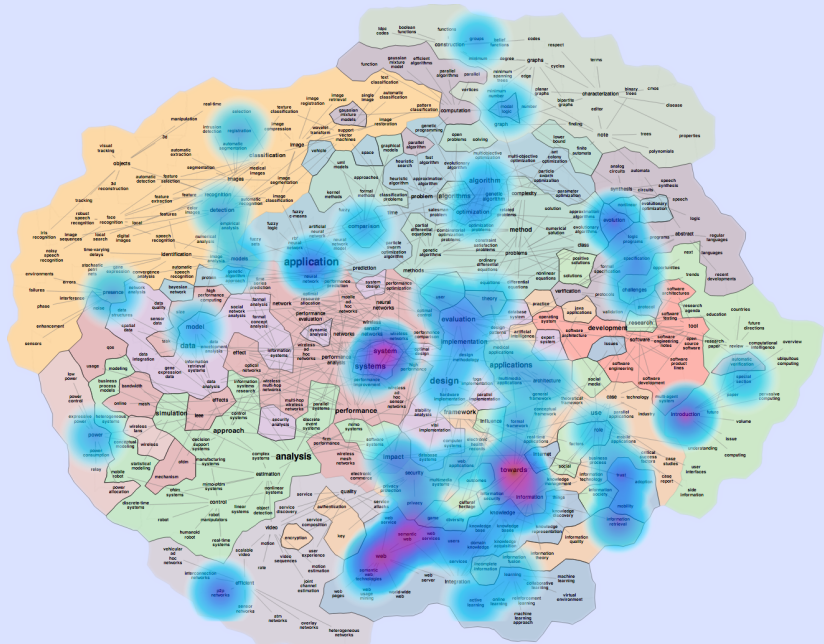
- Visualize an author, conference, journal, or timeframe
- Want to see intensity of term usage and spread over the map
- Extract terms in same way as basemap
- Count frequencies of term intersection

$$\hat{l}(t) = \frac{\log(tf(t) + \beta)}{\max_{\hat{t}} \log(tf(\hat{t}) + \beta)}$$

$tf(t)$: frequency of term t in heatmap query

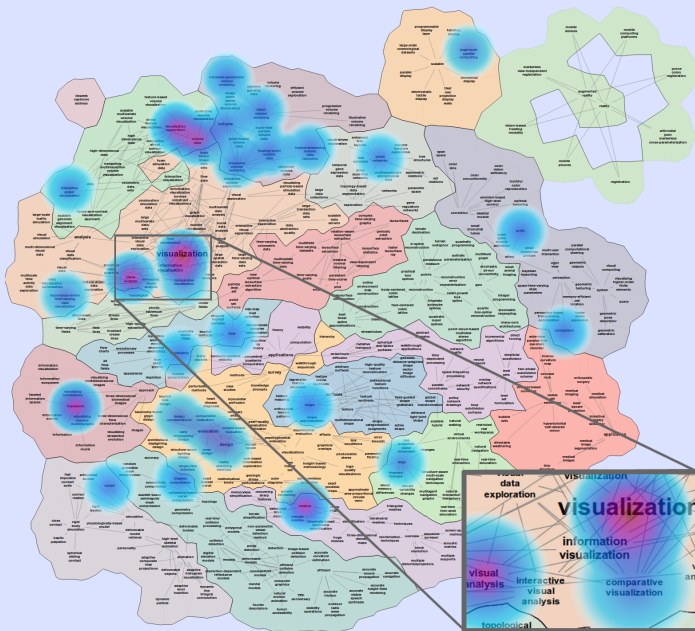
β : small constant

Wolfgang Nejdl

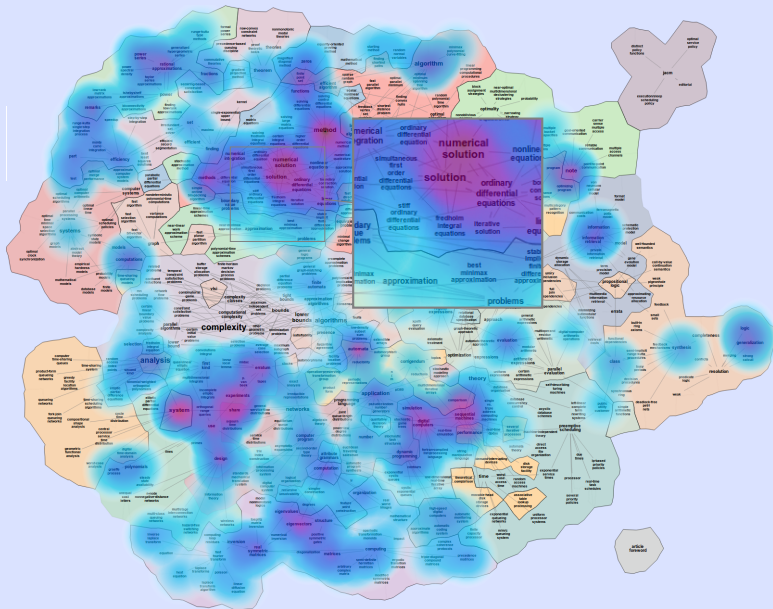


- Separate queries for basemaps and heatmaps
- DBLP metadata allows query variation
 - by venue: 1,324 journals; 6,904 conferences
 - by author: 1,237,445 authors
 - by date: 1950 - present
- Visualize authors in the context of their venues
- Visualize change in a venue's research focus over time

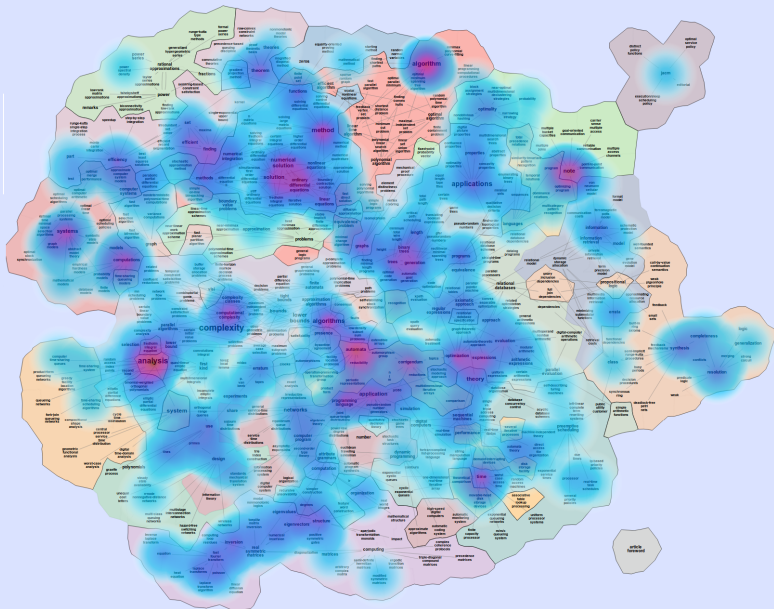
Author Heatmaps: Kwan-Liu Ma over TVCG



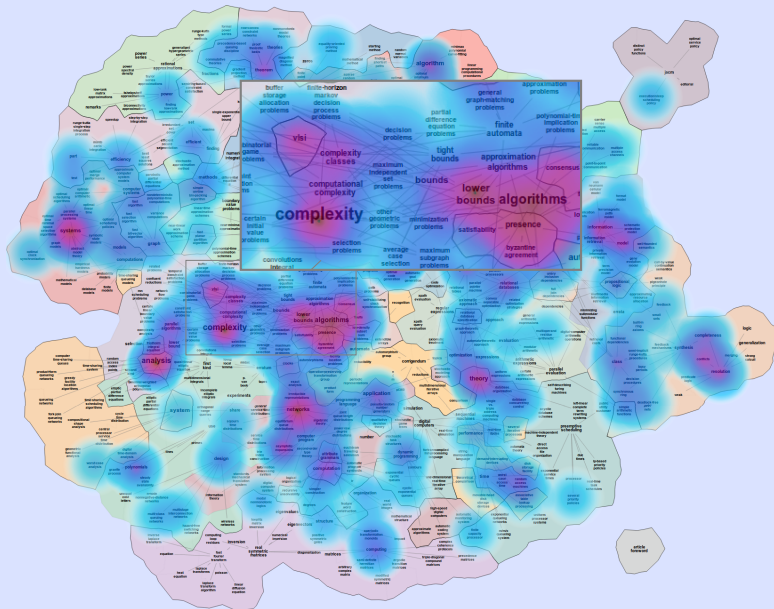
Temporal Heatmaps: JACM 1954-1963



Temporal Heatmaps: JACM 1964-1973



Temporal Heatmaps: JACM 1984-1993



- Can vary basemap and heatmap queries independently
- Runtime varies: a few seconds for an author, about a minute for 60,000 doc sample of all papers
- Open source, modular, extensible – add your own term similarity, ranking, etc. functions:
`github.com/dpfried/mocs`
- Interactive web interface: `mocs.cs.arizona.edu`

- Dealing with sparsity: using abstracts and full papers
- Reducing map fragmentation with contiguous country maps
- Try on paper corpora from other domains
 - PubMed
 - arXiv
- Map validation: consistency and recall (expert evaluation)

Thanks!