

The Marvelous Structure of Reality

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"The important thing is to not stop questioning ... One cannot help but be in awe when contemplating the mysteries of eternity, of life, of the marvelous structure of reality."

- Albert Einstein

A Modest Agenda

- Mythology
- History
- Philosophy
- Art
- History, again
- Marvelous structures in reality
- On beauty, complexity and fruit



A Myth:
The Structures of
Structure



Out of chaos came
tables.

And it
was good.



((Usualy.))

But in time
our eyes
were opened
to the
STRICTURES
OF STRUCTURE



Only a Houdini
could figure
out all those
keys



On the Internet there was
no time for this schema
nonsense.



Yet everyone fears
chaos.

We needed a happy
medium.



Along came the web
and brought us...

Semi-
structured
data.

<bliss>



</bliss>



fin

This myth brought to you by
the world-wide web consortium,
a host of software companies,
and contributions from viewers like you.



But seriously ...

- It's not that semi-structured is bad

It's just that semi-structured is not semi-structured

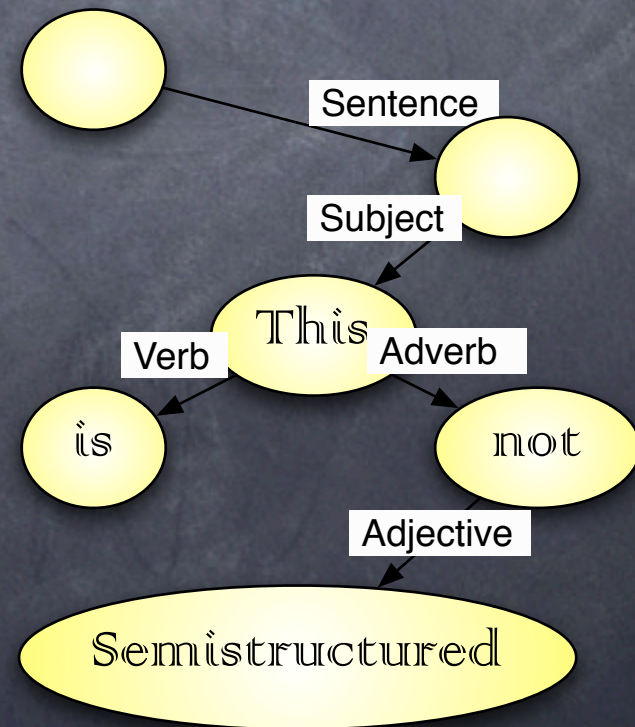


Ceci n'est pas une pipe.

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Meanwhile, in Computing History...

- 1959: Hans P. Luhn describes Keyword in Context (KWIC).
- 1969: Edward F. Codd publishes first papers on the relational model
- Structured/Unstructured dichotomy

The Pillars of Modern InfoSystems

- "Unstructured" document retrieval
- "Structured" databases
- Assertion (following J. Derrida)
 - This dichotomy is simultaneously meaningless and useful
- Let us revisit each...

We Know About Structured Data

- Codd's data independence was a SW engineering lesson:
 - whenever: $d_{\text{App}}/dt \ll d_{\text{Env}}/dt$
 - shield apps from changes via Data Independence
 - requires engineered structure

Unstructured Data

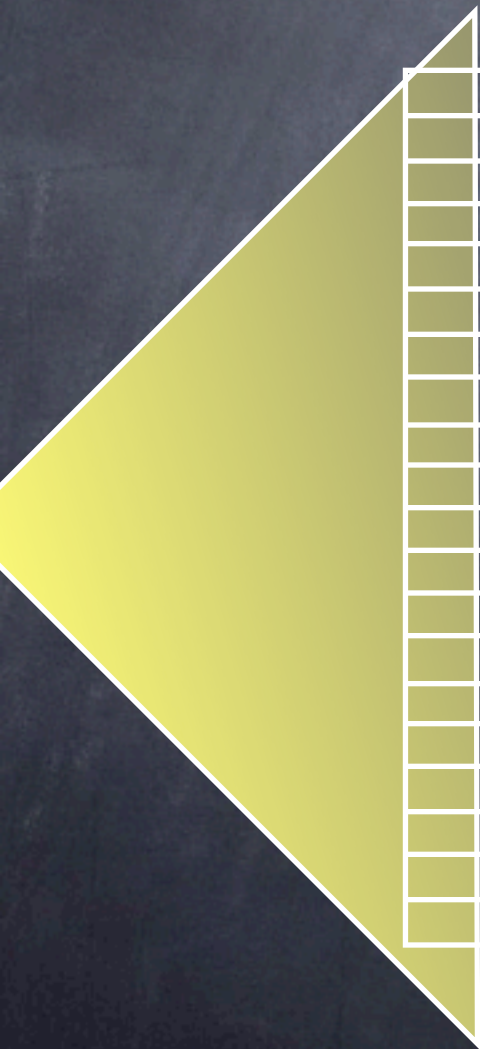
- In many cases, data wasn't intended for an app!
 - Then for what?
 - (Soylent Green is ...)
 - PEOPLE!
- Yet behind all human discourse is "deep structure" (F. de Saussure)

In case you never saw one...

- “Shakespeare described seven ages of man, [Shakespeare 1599], starting from infancy and leading to senility. The history of information retrieval parallels such a life. The popularization of the idea of information retrieval started in 1945, with Vannevar Bush's article (still cited 96 times in the 1988–1995 Science Citation Index). [Bush 1945]. And, given the current rate of progress, it looks like it will finish by 2015 or so, the standard life-span for someone born in 1945. By that time, most research tasks will be performed on a screen, not on paper ...”

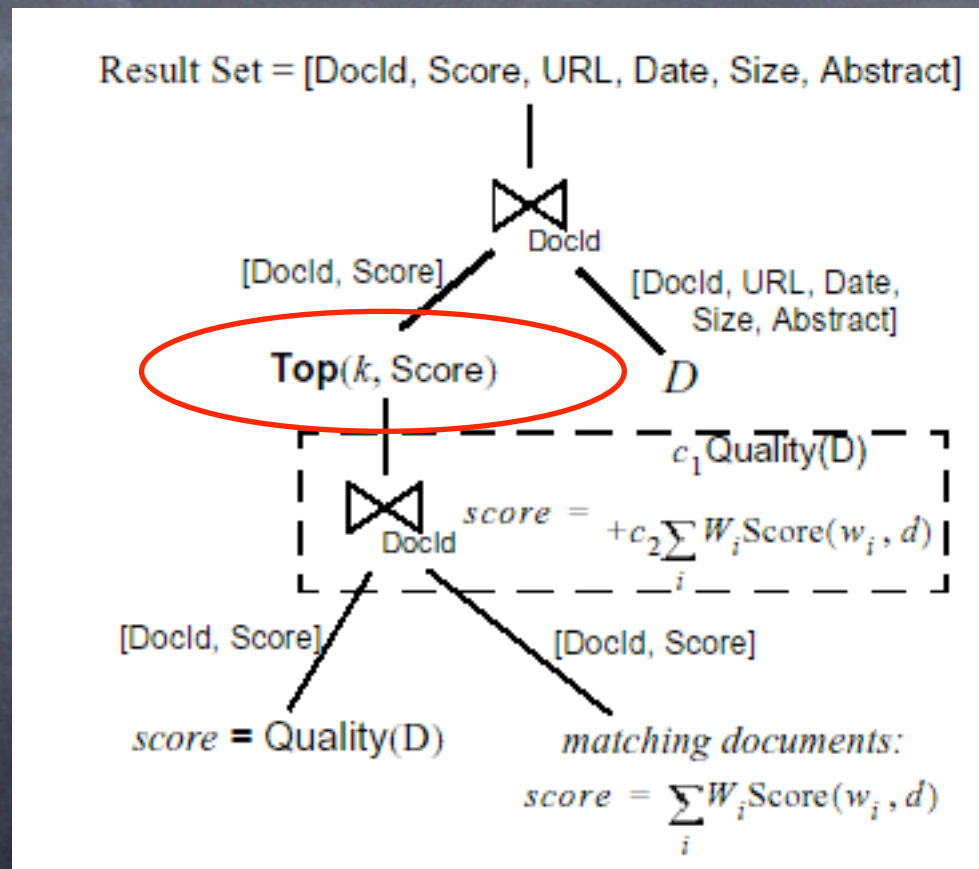
-- Michael Lesk, "The Seven Ages of Information Retrieval"

... here's an Inverted Index



<i>Term</i>	<i>DocID</i>	<i>Position</i>	<i>Score</i>
age	1	4	0.968071
article	1	40	0.066731
born	1	75	0.478281
bush	1	51	0.909534
bush	1	39	0.351692
citation	1	49	0.932534
cited	1	42	0.654436
current	1	56	0.021070
described	1	2	0.512205
finish	1	65	0.202019
given	1	54	0.939977
history	1	18	0.204082
idea	1	30	0.378829
index	1	50	0.793114
infancy	1	11	0.288201
information	1	20	0.267157
information	1	32	0.356823
leading	1	13	0.128374
lifespan	1	72	0.703298
life	1	25	0.737414

.. and here is Eric Brewer's Search Engine



Where do we go from here?

- Subverted the structured/unstructured dichotomy!
 - Without opposition, terms lose all meaning?
- And yet, the methodology may still be useful (Derrida, again)
- What are the methodological lessons?

A Key Methodological Distinction

- Engineered Structure (DBs)

vs.

- "Found" Structure (IR)

- We will be returning to this throughout

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- ① ~~Mythology~~
- ② ~~History~~
- ③ Philosophy
- ④ Art
- ⑤ History, again
- ⑥ Marvelous structures in reality
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A (?) Brief (?) Detour (?)

- A peek at some 20th Century Philosophy/Criticism
- And some related Art History

Others have worried about structure

- Databases

- Structured/Unstructured

- Philosophy & Criticism

- Structuralism/Deconstruction

- Art

- Structuralism/Bricolage

Derrida Addressed our Dichotomy

- (Following C. Lévi-Strauss)
Contrast the Bricoleur with the
Engineer
- The Bricoleur potters about with odds-and-ends, puts things together out of bits and pieces. "Tinkerer".
- The Engineer forms stable structures out of "whole cloth"

Bricoleur/Engineer

• Bricolage:

- Juxtaposition without requiring rationality
- enables what Derrida calls "play"
- addressing & affirming provisional truths

• Engineering

- Stable structures with little or no "play"
- Engineer must be at center of his discourse
 - A God-like figure. A myth.
 - (Really, engages in bricolage after all.)

If the Engineer is really a Bricoleur...

- This subverts the dichotomy between engineering/bricolage
 - just as we saw with structured/unstructured
- But the Derrida response is to affirm the play in this false dichotomy
 - rather than mourn the loss of simplicity

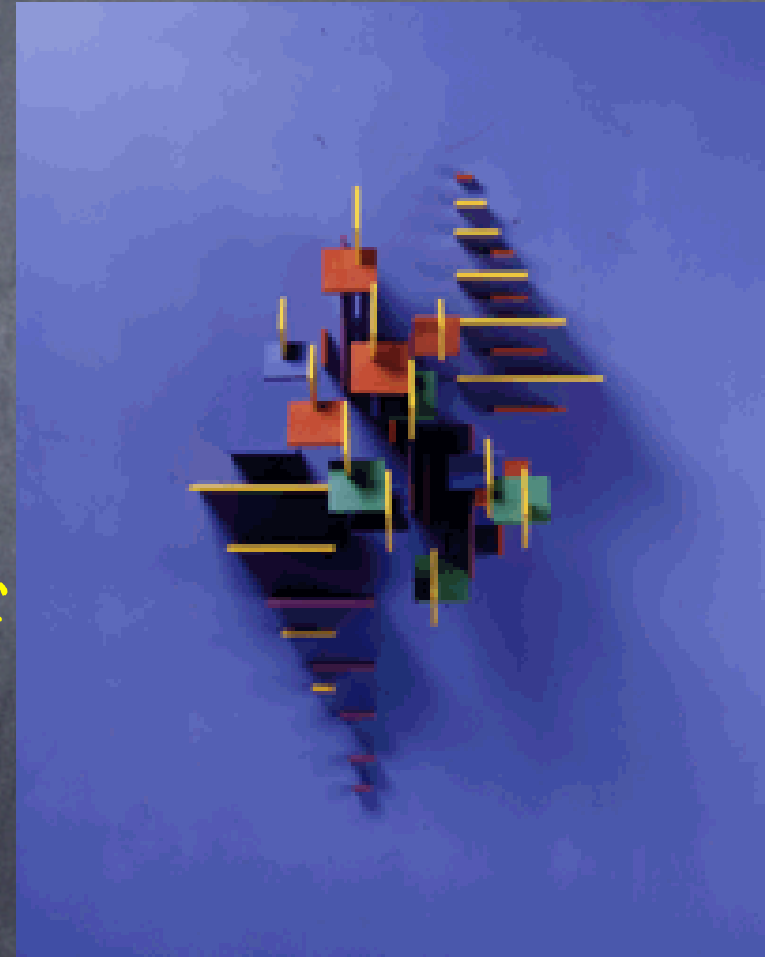
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Now in Art

- ① **Structurism:** "It to achieve the highest degree of 'reality' possible for the new art . . . it was necessary that it be as similar in structure as possible to the structure of nature's reality process"
-- Charles Biederman

- ① "Capturing" structure



Art History, Cont.

- M. Duchamp's "Found" art
- Bricolage (e.g. Tom Sachs)

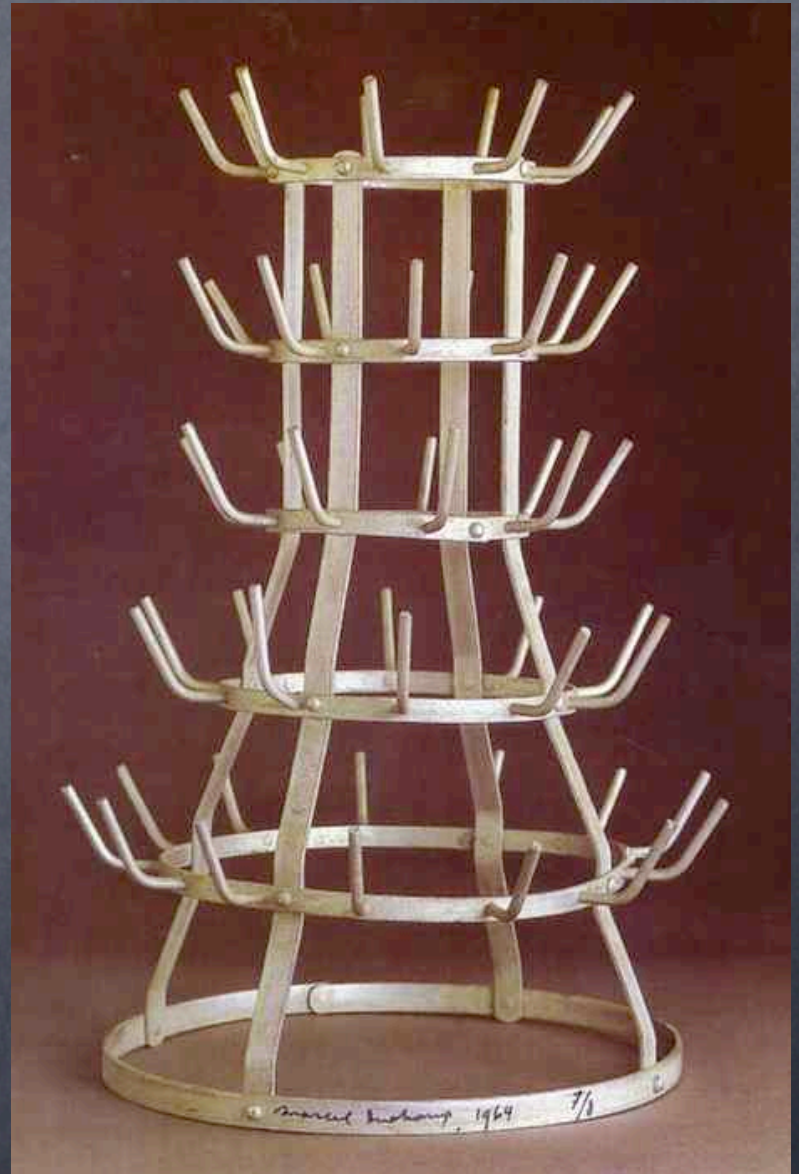
Again a dichotomy.
Intentional "play"!



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Returning to Safer Ground...

- Let us reflect on IR and DB history & culture

The Strange History of Information Retrieval

- Far, far ahead of its time
- Initial relevance with digital typesetting (1970's)
- Growing like weeds in the web era
 - though the pioneers have passed
 - HP Luhn, 1896-1964
 - Gerard Salton, 1927-1995

Contrast with Relational History

- 1970: identified and heralded for existing business applications
- 1974: two major implementations underway
- 1980: commercialization
- 1990: big business

- Pioneers still social-engineering
 - Witness recent Lowell Report

Upshot on Comparative History Exercise

- IR community being "bricolated"
- DB folks still busy self-engineering
- Which field is healthier?
 - Hmm...

So Much for History, Philosophy and Art...

- What can we learn from them?
- Recurring themes
 - Engineered vs. Found Structure
 - Exploiting the "play" between the two

DB LESSONS

- We know the relational lessons:
 - **Simple structure** provides resilience to change
 - **A priori modeling** ensures consistent data
 - **Strict semantics**, understandable systems
- Lessons in Software Engineering!
- Culturally, a goal-oriented field
- Derrida's "engineer"

LESSONS FROM IR?

- Human discourse awash in **structure**
- Extract structure into **simple models**
- Glory not in subtlety!
 - 80% information in 20% of the structure
- Culturally, an organic, evolving field
- Bricolage!

Summing up

- Structured/Unstructured echoes
Engineering/Bricolage
 - In content and culture
- Useful?
 - Methodological distinctions useful
 - And we should "play" with the subverted structured/unstructured dichotomy

Moving Forward

- Opportunities for bricolage?
- Opportunities for engineering reality?
- The play's the thing!

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Some marvelous
structures in Reality

Beautiful Structures Being Found

- The physical world (sensors)
 - Naturally tabular, numeric data
 - Amenable to (continuous) relational queries
- The cyber world
 - Your software is talking, are you listening?
 - Your network is talking, are you listening?

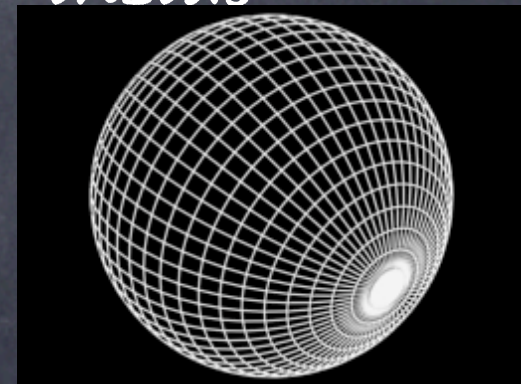
Tiny Sensor Nodes

- Think PC-AT with k sensors and a radio
- Emits k -tuples of readings
- Power-constrained



Wireless Sensor Networks

- To deploy lots and lots of these:
 - Must be cheap
 - Must be zero-admin: pref. disposable
 - Must form ad-hoc, multi-hop networks
 - Network will have much higher BW "inside" than to the outside world

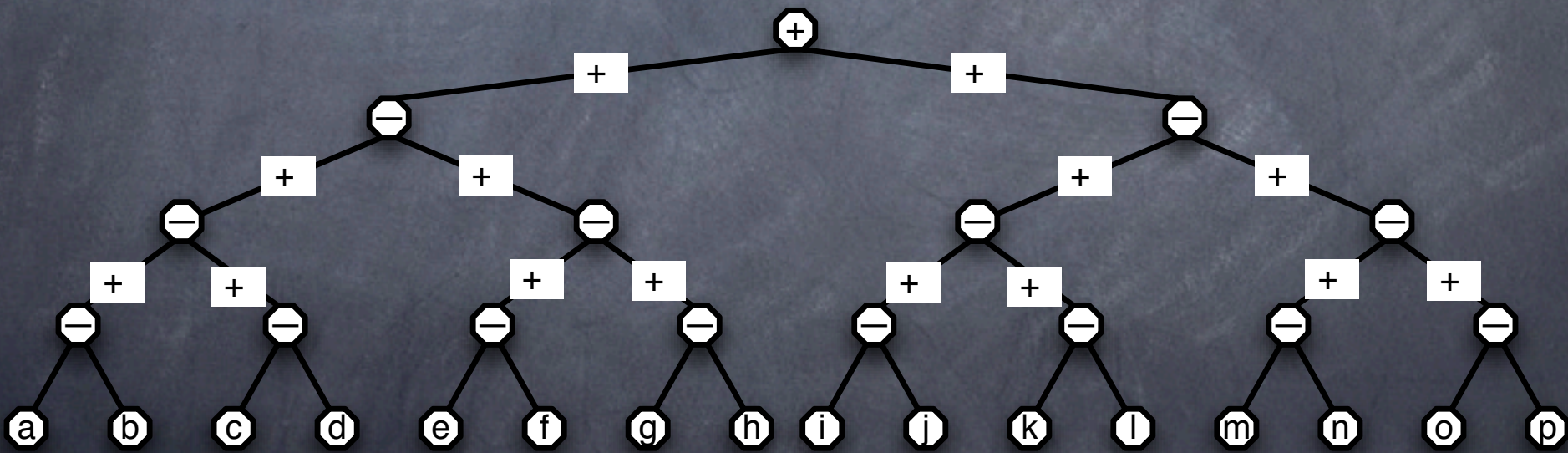


Begging to be Queried!

- Not like a traditional network
 - point-to-point comm (e.g. email)
 - client-server comm (e.g. web)
- Much more like a database
 - External user requests properties of the sensed environment
- TinyDB is our query engine
 - (SIGMOD '03, IPSN '03, OSDI '02)

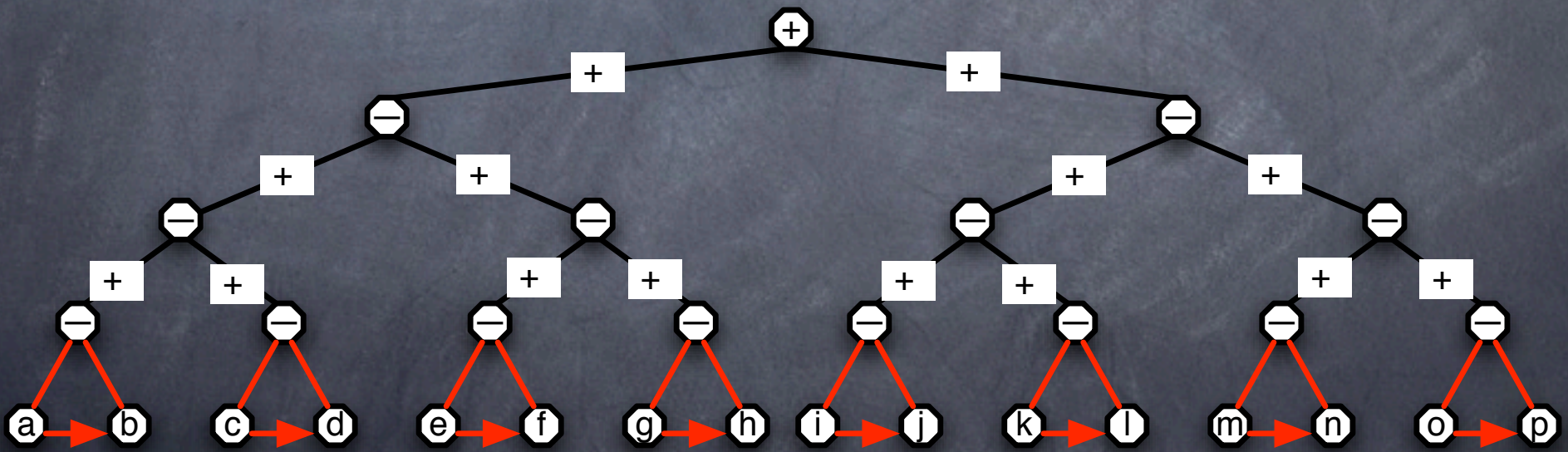
Beautiful Structure Here

- A "big picture" of the data: wavelet histogram
- From "support" graph to comm graph



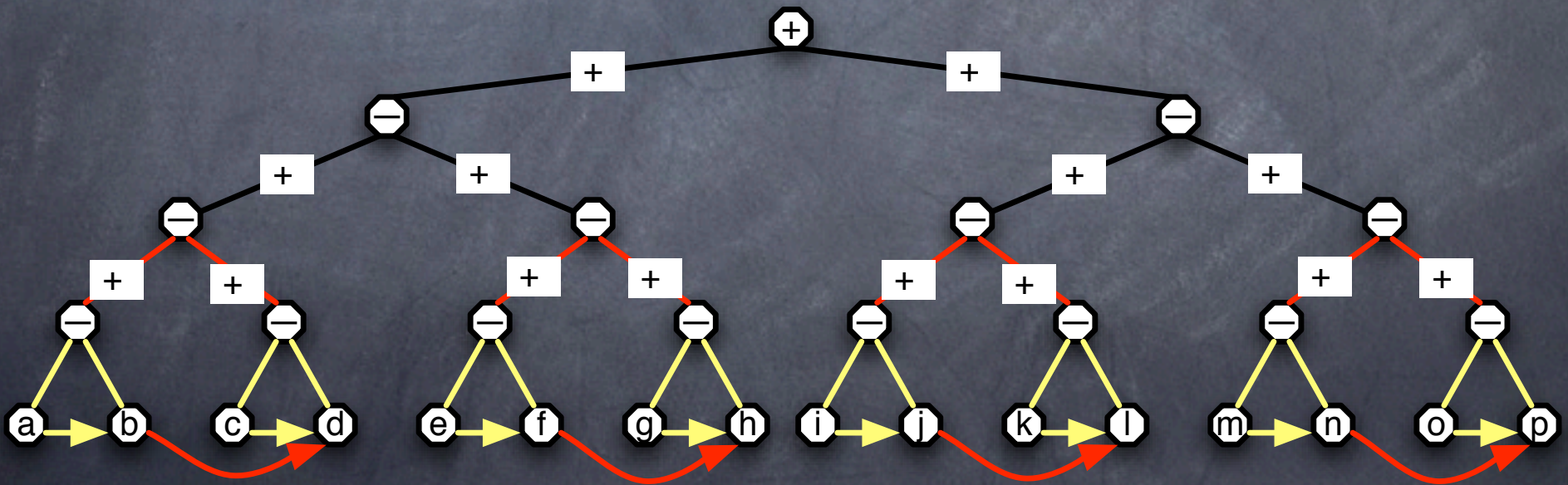
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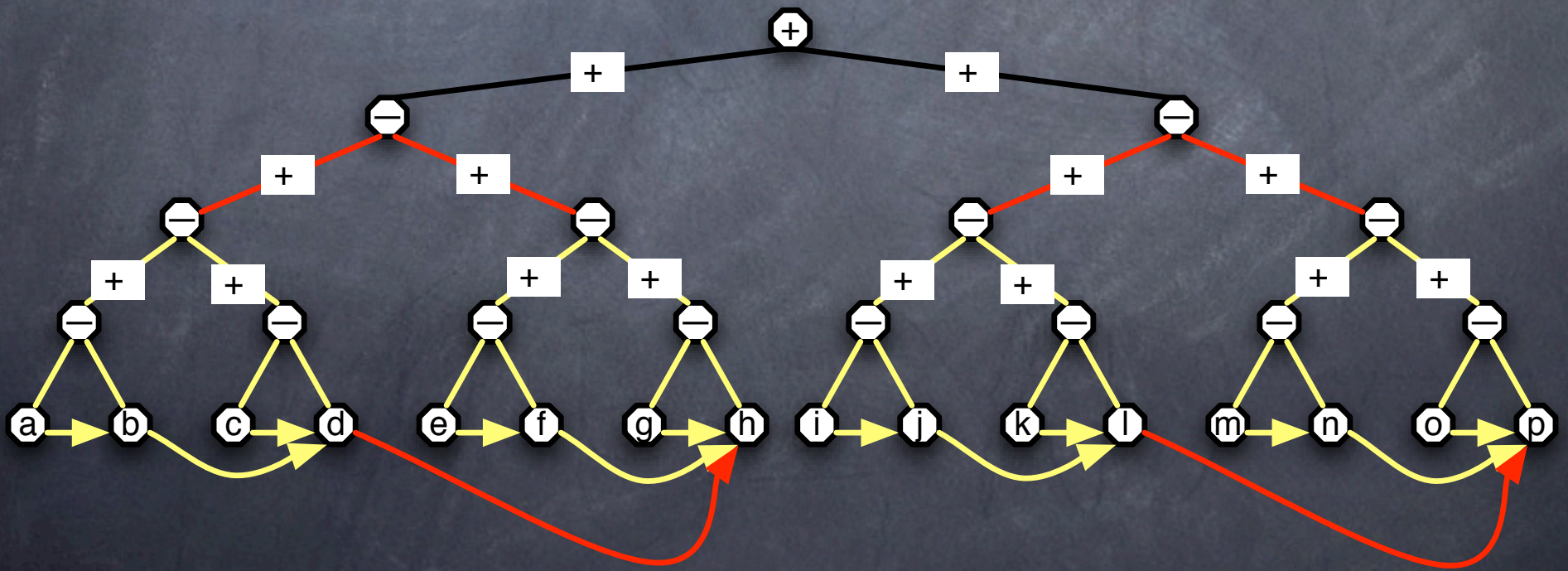
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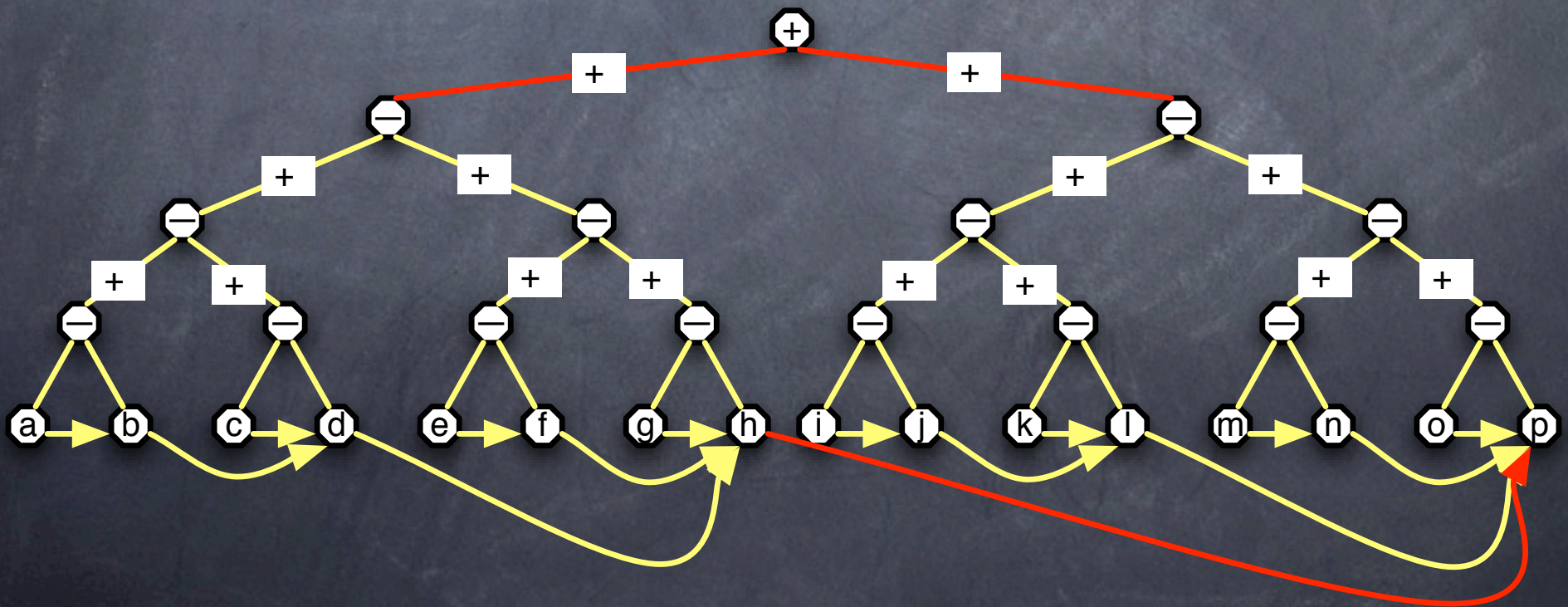
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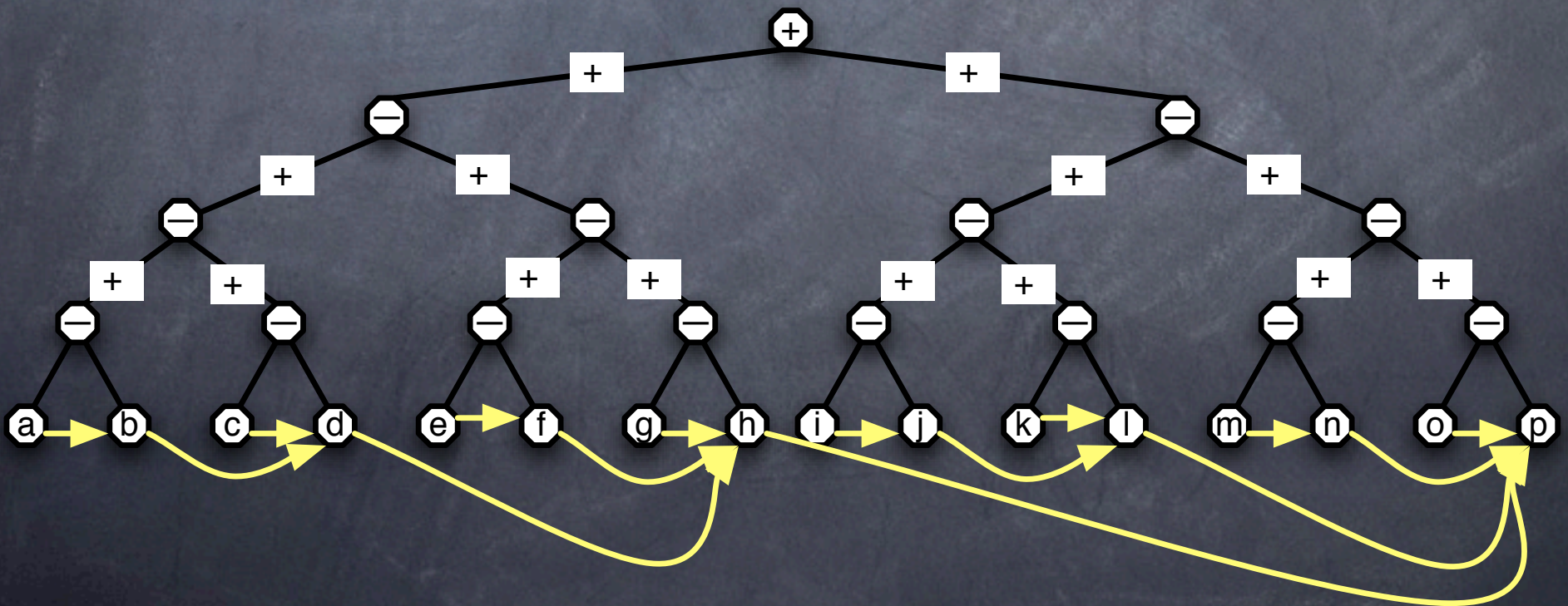
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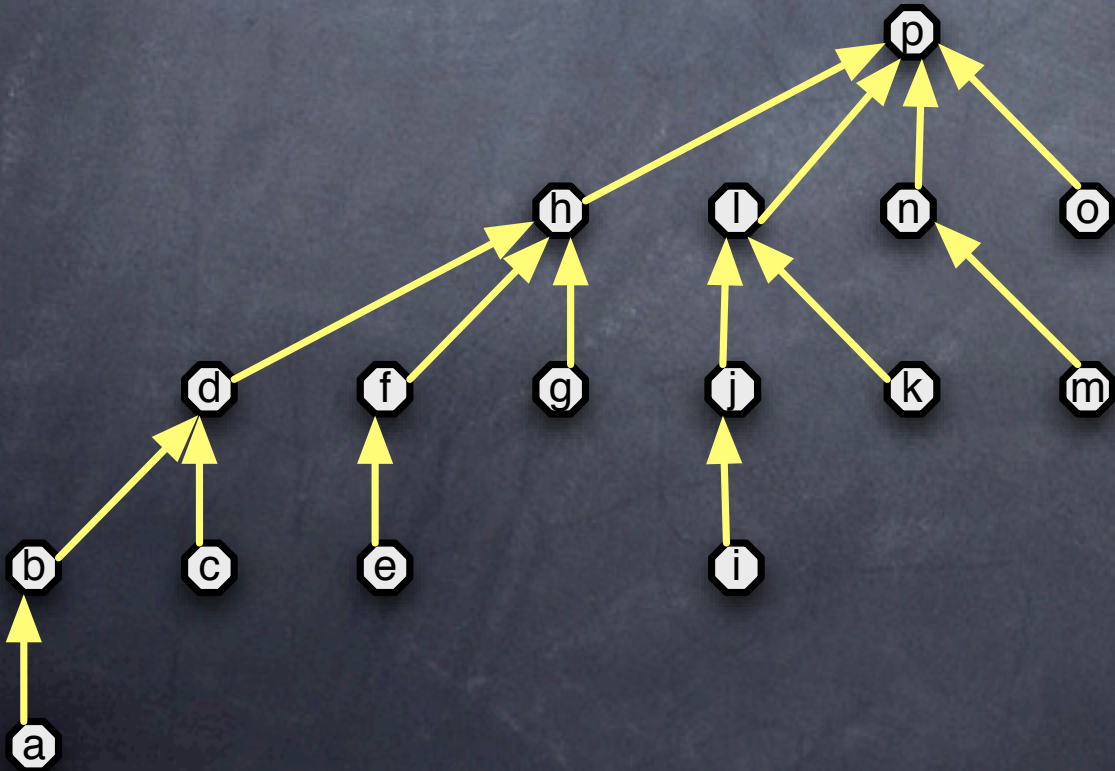
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Beautiful Structure Here

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A Binomial Tree!

Found Structure!

- Full Binary Support Tree yields Binomial Comm Tree!
- Other interesting mappings
 - E.g. computing transitive closures of network routing tables
- A new query optimization problem
 - Consider all legal support graphs and all mappings to (satisfying) comm graphs

Your software is Talking...

Terminal — tcsh (ttyp1)

```
(jmh@epoch) /var/log/httpd 37 > grep jmh access_log | more
jo-0509-2.dorm.temple.edu - - [06/Feb/2003:19:24:49 -0800] "GET /personal/jmh/music/dolphy.html HTTP/1.1" 200 1487
jo-0509-2.dorm.temple.edu - - [06/Feb/2003:19:24:50 -0800] "GET /~jmh//music/ericflute.gif HTTP/1.1" 200 14335
jo-0509-2.dorm.temple.edu - - [06/Feb/2003:19:24:50 -0800] "GET /~jmh//music/dolphyalto.gif HTTP/1.1" 200 12597
rrcs-se-24-73-74-157.biz.rr.com - - [06/Feb/2003:19:28:33 -0800] "GET /personal/jmh/music/dolphy.html HTTP/1.1" 200 1487
rrcs-se-24-73-74-157.biz.rr.com - - [06/Feb/2003:19:28:35 -0800] "GET /~jmh//music/ericflute.gif HTTP/1.1" 200 14335
rrcs-se-24-73-74-157.biz.rr.com - - [06/Feb/2003:19:28:35 -0800] "GET /~jmh//music/dolphyalto.gif HTTP/1.1" 200 12597
217.129.158.64 - - [06/Feb/2003:19:28:54 -0800] "GET /personal/jmh/music/dolphy.html HTTP/1.1" 200 1487
217.129.158.64 - - [06/Feb/2003:19:28:55 -0800] "GET /~jmh//music/dolphyalto.gif HTTP/1.1" 200 12597
217.129.158.64 - - [06/Feb/2003:19:28:55 -0800] "GET /~jmh//music/ericflute.gif HTTP/1.1" 200 14335
crawl2.googlebot.com - - [06/Feb/2003:19:39:16 -0800] "GET /personal/jmh HTTP/1.0" 301 330
adsl-63-193-123-48.dsl.snfc21.pacbell.net - - [06/Feb/2003:20:17:11 -0800] "GET /~jmh/ HTTP/1.0" 304 -
adsl-63-193-123-48.dsl.snfc21.pacbell.net - - [06/Feb/2003:20:17:11 -0800] "GET /~jmh/line.gif HTTP/1.0" 304 -
adsl-63-193-123-48.dsl.snfc21.pacbell.net - - [06/Feb/2003:20:17:11 -0800] "GET /~jmh/jmh_small.gif HTTP/1.0" 304 -
adsl-63-193-123-48.dsl.snfc21.pacbell.net - - [06/Feb/2003:20:17:11 -0800] "GET /~jmh/redbookcover.gif HTTP/1.0" 304 -
adsl-63-193-123-48.dsl.snfc21.pacbell.net - - [06/Feb/2003:20:17:14 -0800] "GET /~jmh/bio.html HTTP/1.0" 200 1795
adsl-63-193-123-48.dsl.snfc21.pacbell.net - - [06/Feb/2003:20:18:03 -0800] "GET /~jmh/bio.html HTTP/1.0" 200 1791
adsl-63-193-123-48.dsl.snfc21.pacbell.net - - [06/Feb/2003:20:18:03 -0800] "GET /~jmh/threshold.css HTTP/1.0" 200 4865
adsl-63-193-123-48.dsl.snfc21.pacbell.net - - [06/Feb/2003:20:18:21 -0800] "GET /~jmh/bio.html HTTP/1.0" 200 1776
adsl-63-193-123-48.dsl.snfc21.pacbell.net - - [06/Feb/2003:20:18:21 -0800] "GET /~jmh/threshold.css HTTP/1.0" 200 4865
66-61-130-202.phlapaubr1.ucwphilly.rr.com - - [06/Feb/2003:20:21:17 -0800] "GET /~jmh/talks/eddy-sigmod00.ppt HTTP/1.1" 200 403456
66-61-130-202.phlapaubr1.ucwphilly.rr.com - - [06/Feb/2003:20:23:04 -0800] "OPTIONS /%7Ejmh/talks HTTP/1.1" 301 327
66-61-130-202.phlapaubr1.ucwphilly.rr.com - - [06/Feb/2003:20:23:04 -0800] "OPTIONS /%7Ejmh/talks/ HTTP/1.1" 403 295
66-61-130-202.phlapaubr1.ucwphilly.rr.com - - [06/Feb/2003:20:23:04 -0800] "OPTIONS /%7Ejmh/talks HTTP/1.1" 301 327
66-61-130-202.phlapaubr1.ucwphilly.rr.com - - [06/Feb/2003:20:23:04 -0800] "OPTIONS /%7Ejmh/talks/ HTTP/1.1" 403 295
66-61-130-202.phlapaubr1.ucwphilly.rr.com - - [06/Feb/2003:20:23:04 -0800] "OPTIONS /%7Ejmh/talks HTTP/1.1" 301 327
66-61-130-202.phlapaubr1.ucwphilly.rr.com - - [06/Feb/2003:20:23:04 -0800] "OPTIONS /%7Ejmh/talks/ HTTP/1.1" 403 295
66-61-130-202.phlapaubr1.ucwphilly.rr.com - - [06/Feb/2003:20:23:06 -0800] "OPTIONS /%7Ejmh/talks HTTP/1.1" 301 327
--More--
```

Your software is Talking...

localhost: /var/log — tcsh (tty1)

```
(jmh@noboza) /var/log 30 > sudo more maillog
Jun  1 04:02:19 noboza sendmail[11456]: h51B2JN11456: from=<bounce@bc1.unBEElievableOffers.net>, size=9278, class=0, nrcpts=1, msgid=MID-68196-3576469, proto=ESMTP, daemon=MTA, relay=relay2.EECS.Berkeley.EDU [169.229.60.28]
Jun  1 04:02:19 noboza sendmail[11457]: h51B2JN11456: forward /home4/asah/.forward.noboza: World writable directory
Jun  1 04:02:19 noboza sendmail[11457]: h51B2JN11456: forward /home4/asah/.forward: World writable directory
Jun  1 04:02:19 noboza sendmail[11457]: h51B2JN11456: to=<asah@noboza.CS.Berkeley.EDU>, delay=00:00:00, xdelay=00:00:00, mailer=local, pri=36727, dsn=2.0.0, stat=Sent
Jun  1 04:13:35 noboza sendmail[11464]: h51BDZN11464: from=<sentto-2357440-288-1054468414-rshankar=cs.berkeley.edu@returns.groups.yahoo.com>, size=6039, class=-60, nrcpts=1, msgid=<1054468414.196.8016.m12@yahoogroups.com>, proto=ESMTP, daemon=MTA, relay=relay1.EECS.Berkeley.EDU [169.229.60.163]
Jun  1 04:13:35 noboza sendmail[11465]: h51BDZN11464: forward /home3/rshankar/.forward.noboza: World writable directory
Jun  1 04:13:35 noboza sendmail[11465]: h51BDZN11464: forward /home3/rshankar/.forward: World writable directory
Jun  1 04:13:35 noboza sendmail[11465]: h51BDZN11464: to=<rshankar@noboza.CS.Berkeley.EDU>, delay=00:00:00, xdelay=00:00:00, mailer=local, pri=141653, dsn=2.0.0, stat=Sent
Jun  1 04:15:42 noboza sendmail[11472]: h51BFgN11472: from=<teem@horizontal.shiningdeals.com>, size=5644, class=0, nrcpts=1, msgid=<20030531.30.2454480416@shiningdeals.com>, proto=ESMTP, daemon=MTA, relay=relay1.EECS.Berkeley.EDU [169.229.60.163]
Jun  1 04:15:42 noboza sendmail[11473]: h51BFgN11472: forward /home4/asah/.forward.noboza: World writable directory
Jun  1 04:15:42 noboza sendmail[11473]: h51BFgN11472: forward /home4/asah/.forward: World writable directory
Jun  1 04:15:43 noboza sendmail[11473]: h51BFgN11472: to=<asah@noboza.CS.Berkeley.EDU>, delay=00:00:01, xdelay=00:00:01, mailer=local, pri=33560, dsn=2.0.0, stat=Sent
Jun  1 04:20:03 noboza sendmail[11479]: h517xqN11186: to=jeff@cohera.com, delay=03:20:11, xdelay=00:01:00, mailer=esmtpl, pri=394033, relay=cohera.com. [192.206.43.114], dsn=4.0.0, stat=Deferred: Connection timed out with cohera.com.
Jun  1 04:20:03 noboza sendmail[11479]: h4UAZiN07827: to=jeff@cohera.com, delay=2+00:44:15, xdelay=00:00:00, mailer=esmtpl, pri=4440933, relay=cohera.com., dsn=4.0.0, stat=Deferred: Connection timed out with cohera.com.
Jun  1 04:20:03 noboza sendmail[11479]: h4U3loN07507: to=jeff@cohera.com, delay=2+07:32:12, xdelay=00:00:00, mailer=esmtpl, pri=5078177, relay=cohera.com., dsn=4.0.0, stat=Deferred: Connection timed out with cohera.com.
Jun  1 04:20:03 noboza sendmail[11479]: h4T5YvN06091: to=jeff@cohera.com, delay=3+05:45:06, xdelay=00:00:00, mailer=esmtpl, pri=7057640, relay=cohera.com., dsn=4.0.0, stat=Deferred: Connection timed out with cohera.com.
```

--More--(0%)

Your Network is Talking...

```
localhost: /tmp — tcsh (ttyp2)
[localhost:/tmp] jmh# tcpdump -i en1 | more
tcpdump: listening on en1
21:32:17.943316 192.168.1.1.1901 > 239.255.255.250.1900: udp 269
21:32:17.945706 192.168.1.1.1901 > 239.255.255.250.1900: udp 325
21:32:17.947629 192.168.1.1.1901 > 239.255.255.250.1900: udp 253
21:32:17.949505 192.168.1.1.1901 > 239.255.255.250.1900: udp 245
21:32:17.952023 192.168.1.1.1901 > 239.255.255.250.1900: udp 289
21:32:17.954257 192.168.1.1.1901 > 239.255.255.250.1900: udp 265
21:32:17.956747 192.168.1.1.1901 > 239.255.255.250.1900: udp 319
21:32:17.959460 192.168.1.1.1901 > 239.255.255.250.1900: udp 317
21:32:17.961872 192.168.1.1.1901 > 239.255.255.250.1900: udp 321
21:32:17.964121 192.168.1.1.1901 > 239.255.255.250.1900: udp 313
21:32:18.408632 192.168.1.102.49691 > dns1.snfcca.sbcglobal.net.domain: 40780+ PTR? 1.1.168.192.in-addr.arpa. (42)
21:32:18.429168 dns1.snfcca.sbcglobal.net.domain > 192.168.1.102.49691: 40780 NXDomain* 0/1/0 (118)
21:32:18.431160 192.168.1.102.49691 > dns1.snfcca.sbcglobal.net.domain: 39111+ PTR? 250.255.255.239.in-addr.arpa. (46)
21:32:18.451257 dns1.snfcca.sbcglobal.net.domain > 192.168.1.102.49691: 39111 NXDomain 0/1/0 (119)
21:32:19.453631 192.168.1.102.49691 > dns1.snfcca.sbcglobal.net.domain: 21449+ PTR? 102.1.168.192.in-addr.arpa. (44)
21:32:19.471971 dns1.snfcca.sbcglobal.net.domain > 192.168.1.102.49691: 21449 NXDomain* 0/1/0 (120)
21:32:48.944274 192.168.1.1.1901 > 239.255.255.250.1900: udp 269
21:32:48.947075 192.168.1.1.1901 > 239.255.255.250.1900: udp 325
21:32:48.949121 192.168.1.1.1901 > 239.255.255.250.1900: udp 253
21:32:48.950827 192.168.1.1.1901 > 239.255.255.250.1900: udp 245
21:32:48.953487 192.168.1.1.1901 > 239.255.255.250.1900: udp 289
21:32:48.955620 192.168.1.1.1901 > 239.255.255.250.1900: udp 265
21:32:48.958325 192.168.1.1.1901 > 239.255.255.250.1900: udp 319
21:32:48.960539 192.168.1.1.1901 > 239.255.255.250.1900: udp 317
21:32:48.963550 192.168.1.1.1901 > 239.255.255.250.1900: udp 321
21:32:48.965544 192.168.1.1.1901 > 239.255.255.250.1900: udp 313
21:32:49.678317 192.168.1.102.50167 > epoch.cs.berkeley.edu.http: S 1427962431:1427962431(0) win 32768 <ms 1460,nop,wscale 0,nop,
```

Found Structure on the Internet

- Logs are typically structured
- Many people run the same software
 - E.g. apache, sendmail, tcpdump, etc.
- Distributed, homogeneous data
 - Begging to be federated!
- Querying the Internet
 - vs. querying over the Internet

But how to scale to millions of nodes?

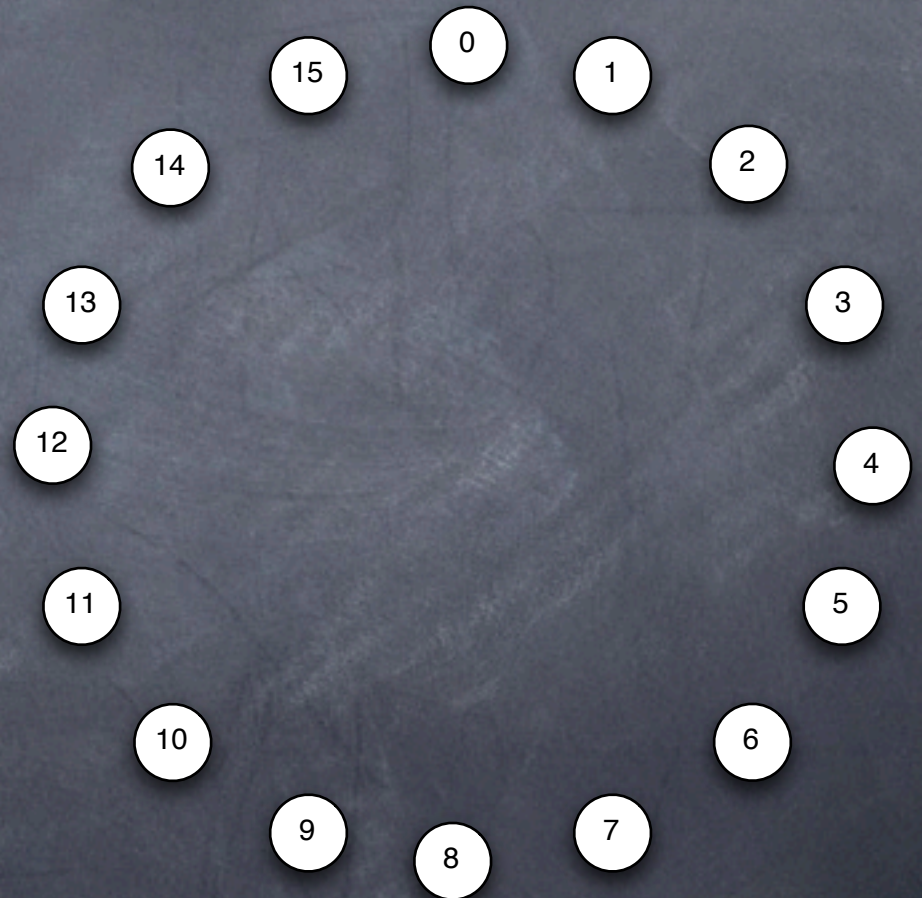
Internet Query Processing over DHTs

- Content-based addressing research
 - Distributed Hash Tables (DHTs)
- Can be thought of as
 - Indexes, Exchange, pt-to-pt comm channels
- Data Independence + Internet scale
- PIER is our DHT-based Internet query engine (VLDB 03)

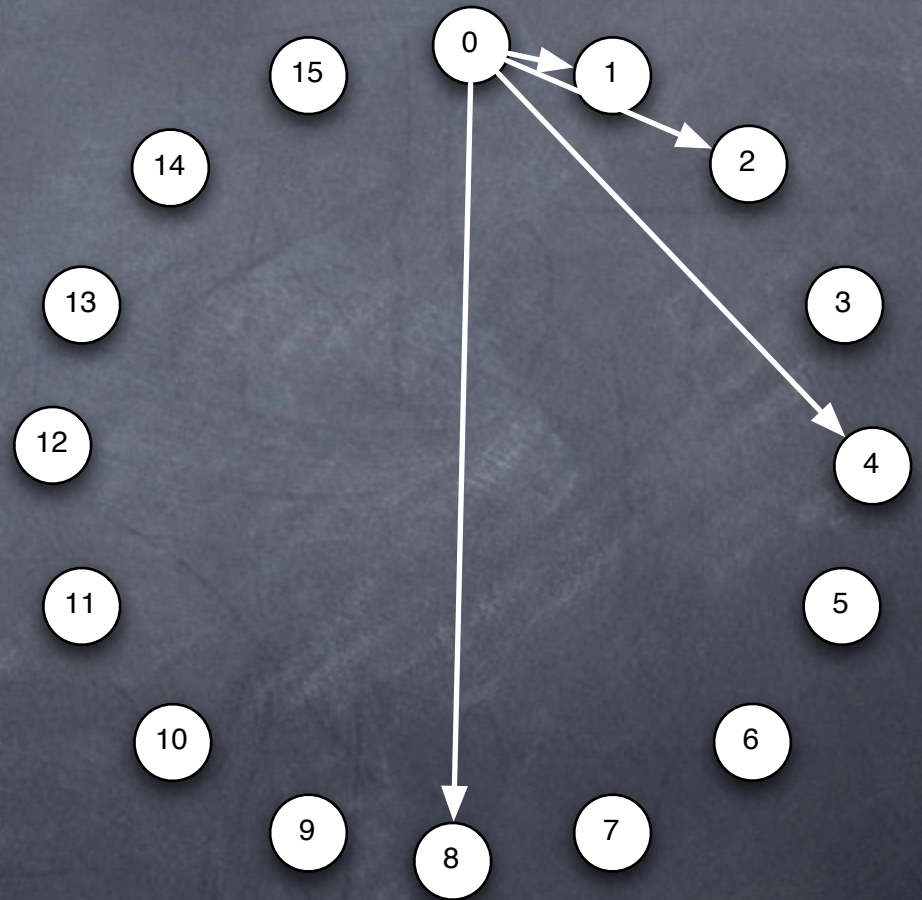
DHT Design Goals

- An "overlay" network with:
 - Flexible map of logical IDs to physical nodes
 - Small diameter
 - Small degree
 - Local routing decisions
 - Routing flexibility and robustness to failure

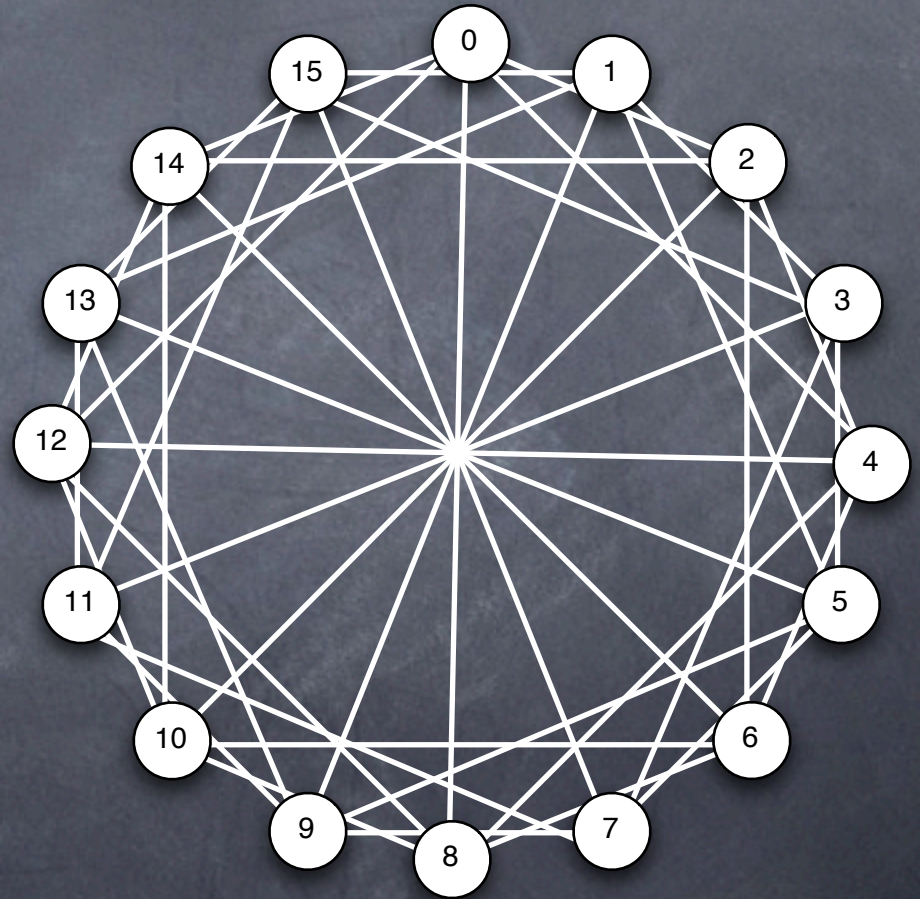
An Example DHT: Chord



An Example DHT: Chord

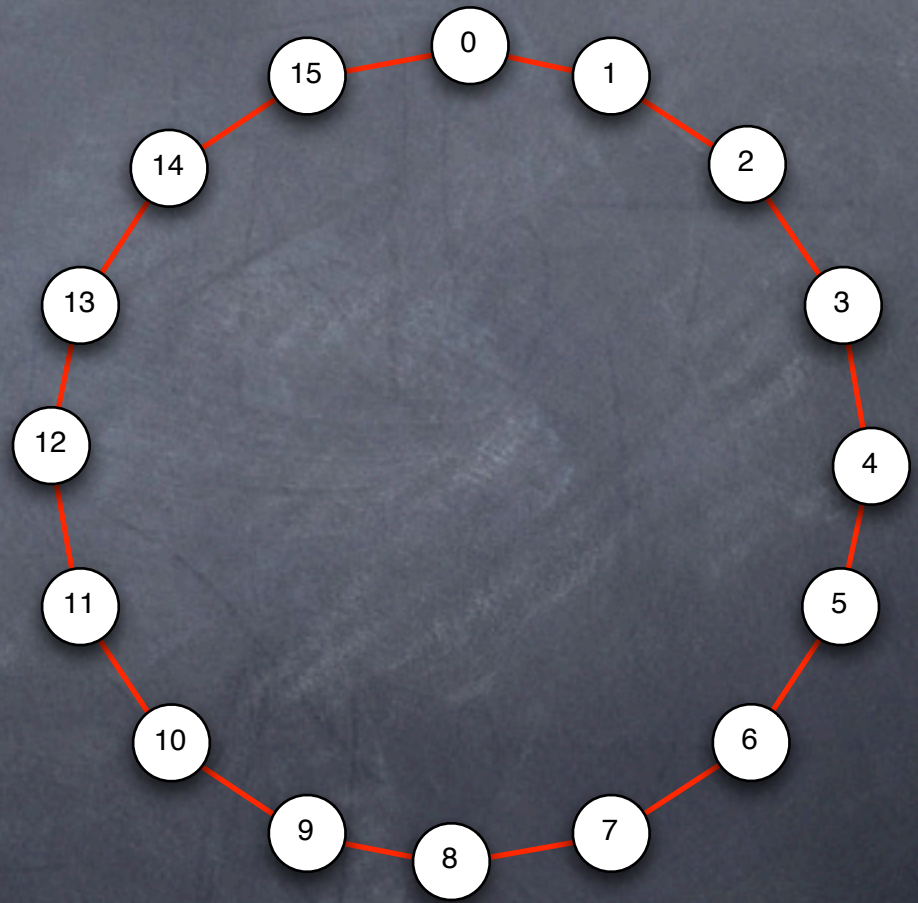


An Example DHT: Chord



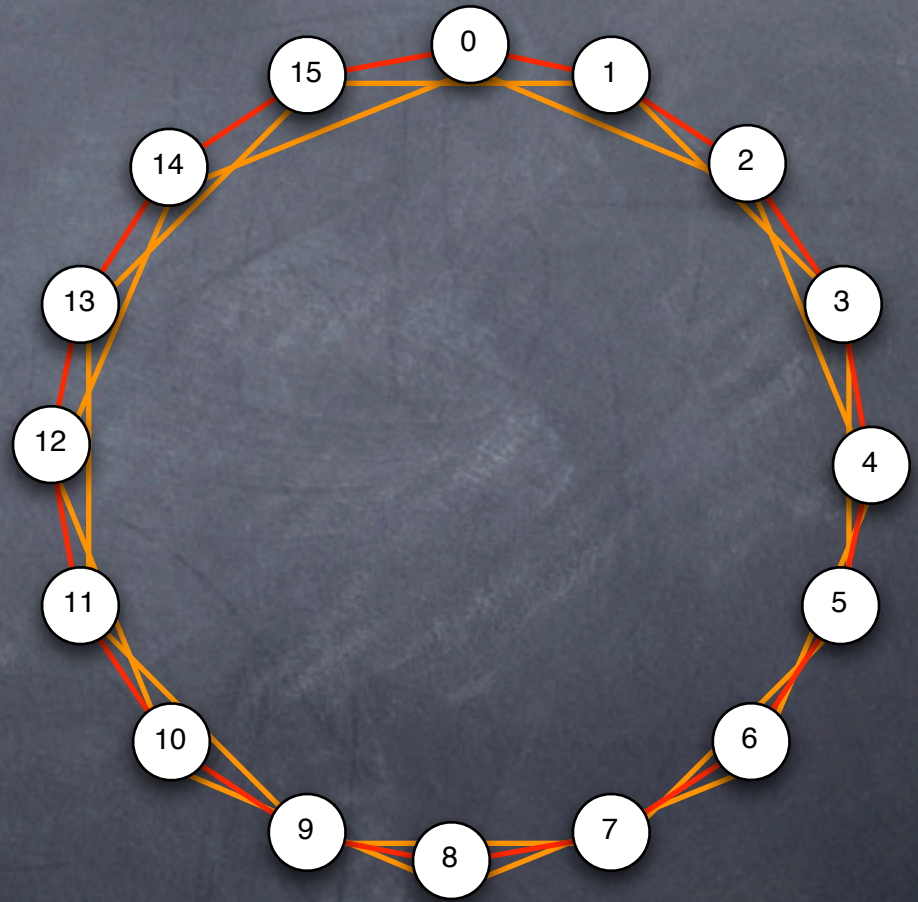
An Example DHT: Chord

• Overlaid 2^n -gons



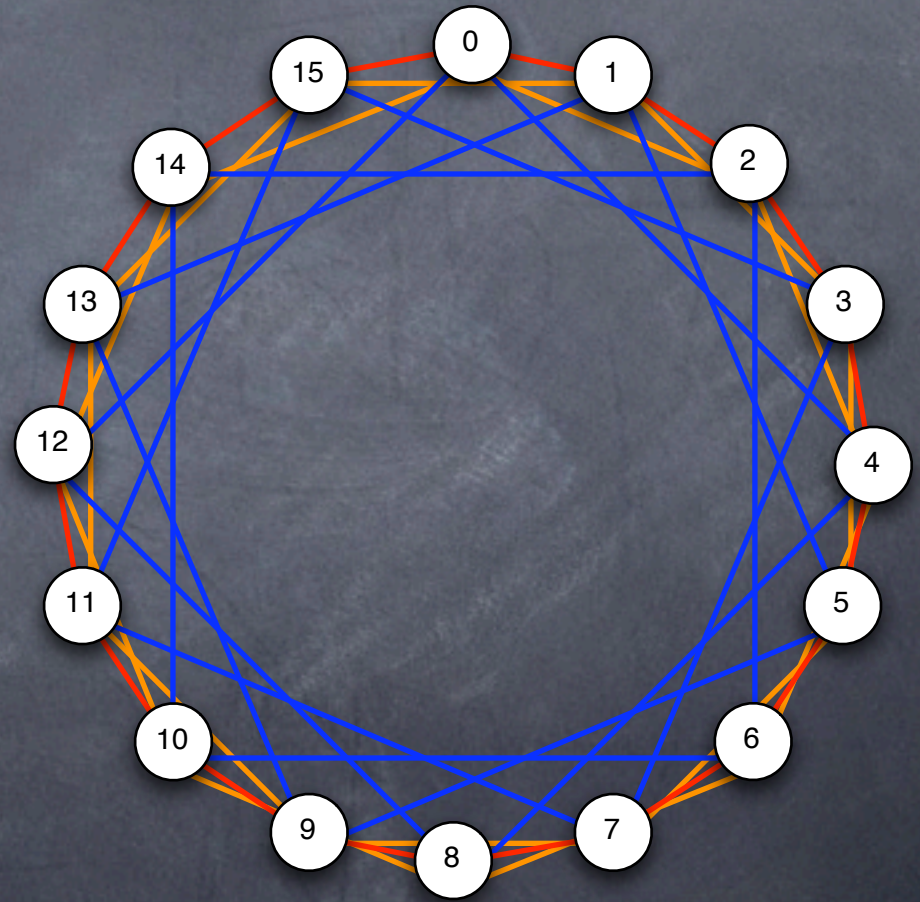
An Example DHT: Chord

• Overlaid 2^n -gons



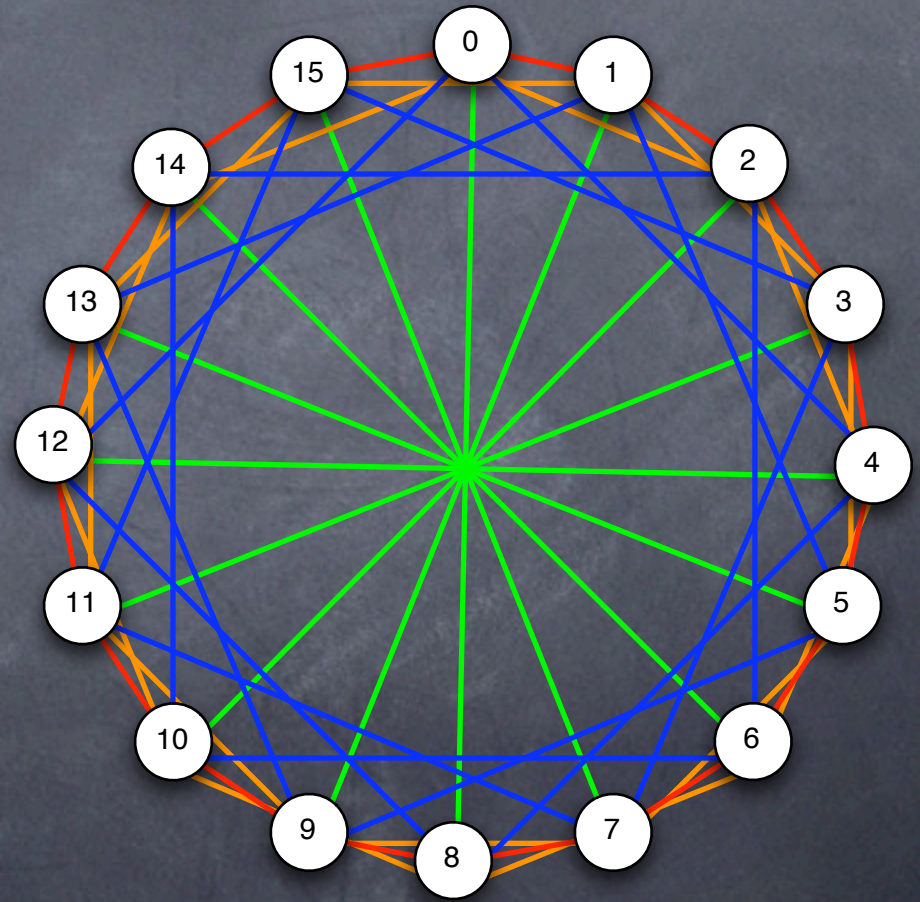
An Example DHT: Chord

• Overlaid 2^n -gons



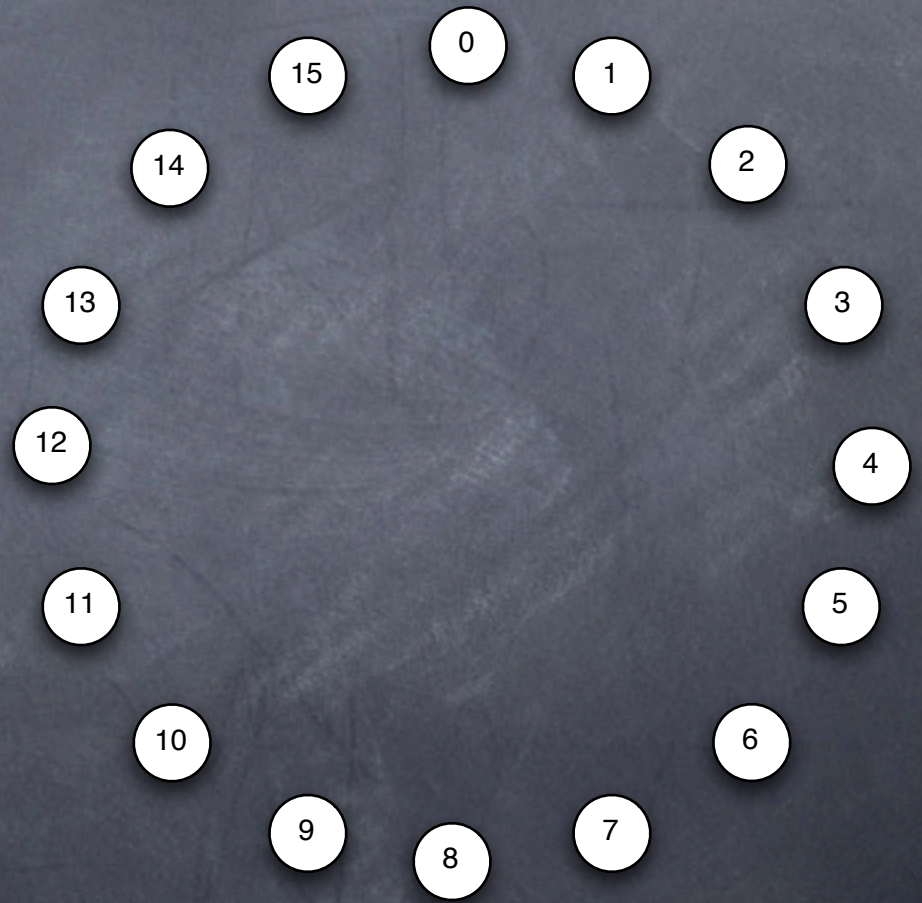
An Example DHT: Chord

- Overlaid 2^n -gons



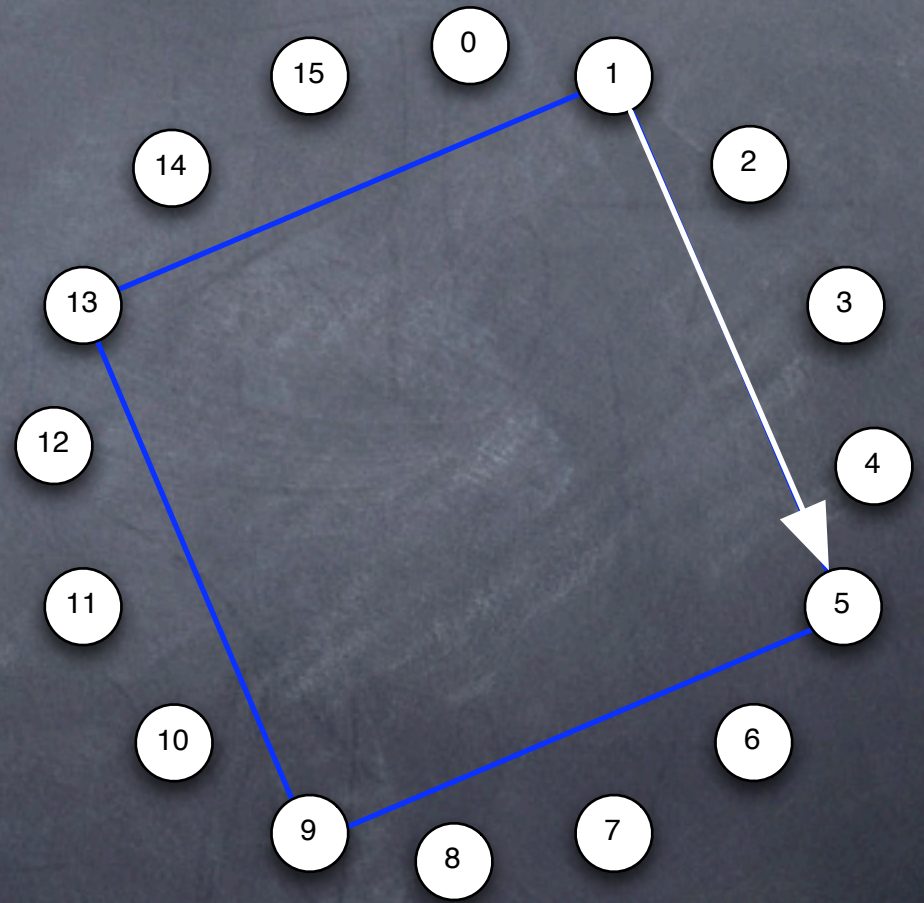
Routing in Chord

- At most one of each G_{0^i}
- E.g. 1-to-0



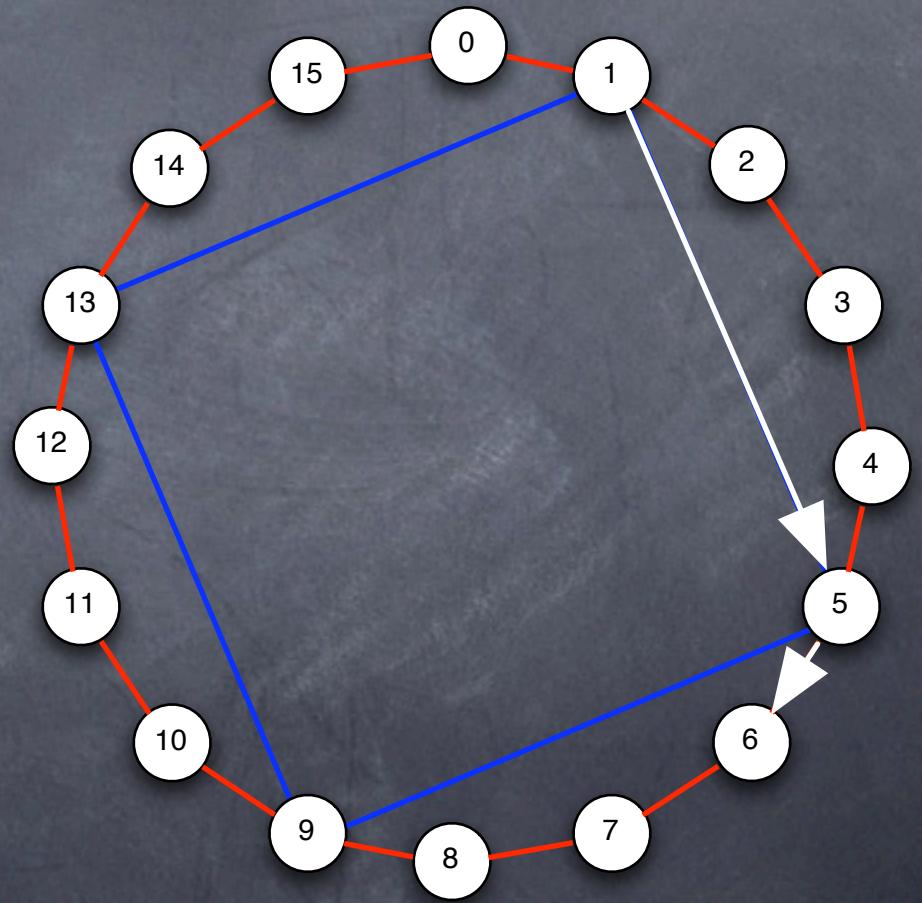
Routing in Chord

- At most one of each G_{0n}
- E.g. 1-to-0



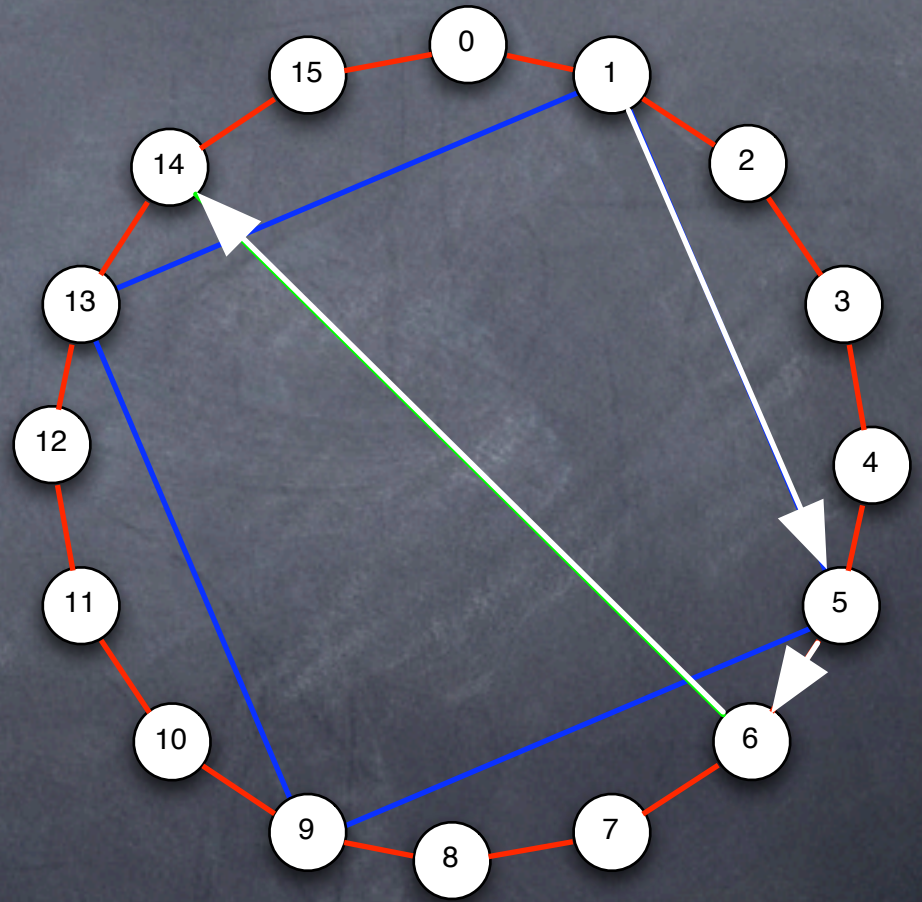
Routing in Chord

- At most one of each G_{0n}
- E.g. 1-to-0



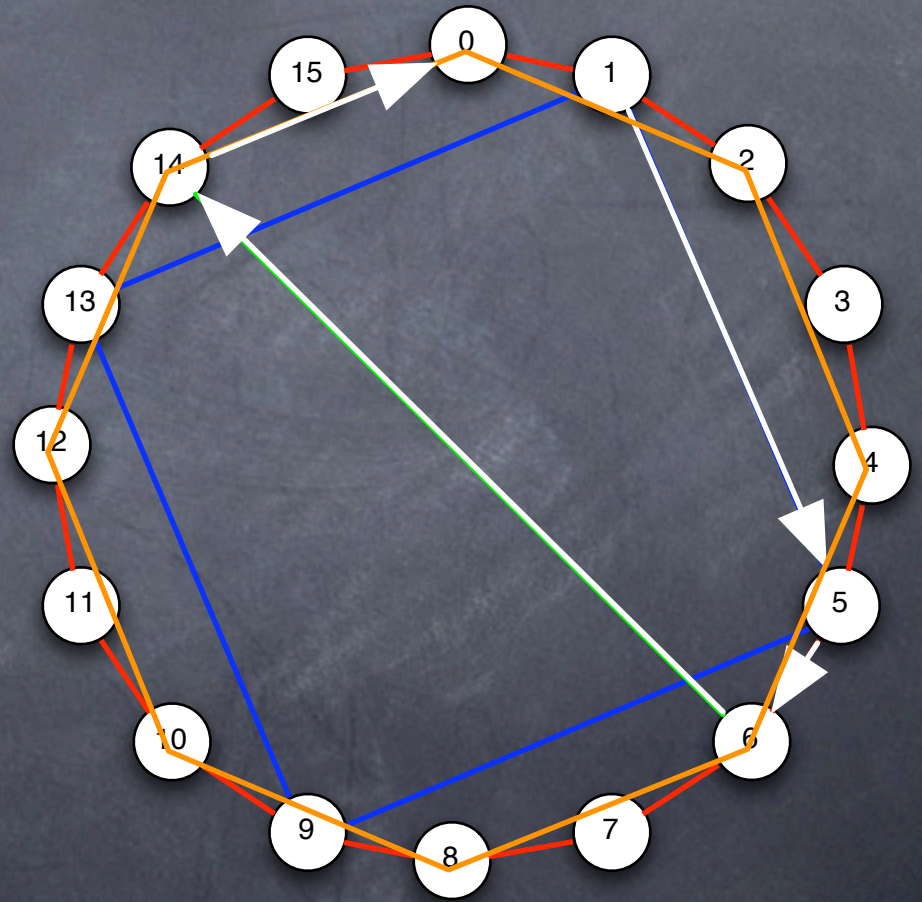
Routing in Chord

- At most one of each G_{0n}
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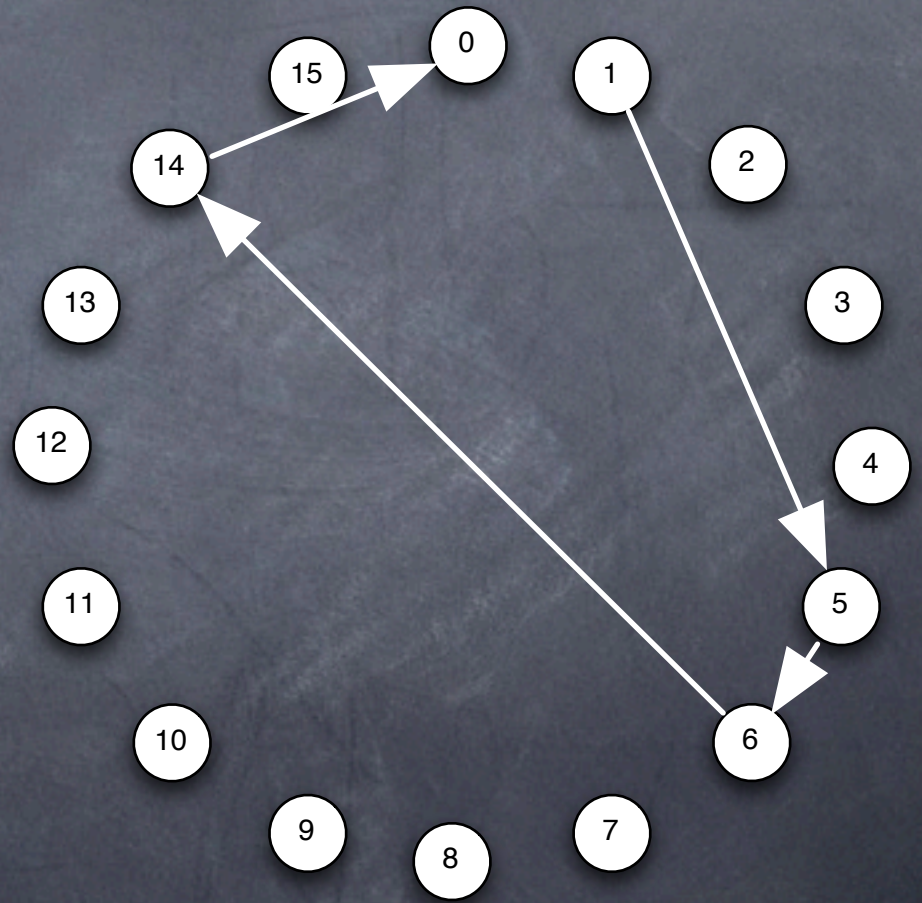
Routing in Chord

- At most one of each G_{0n}
- E.g. 1-to-0



Routing in Chord

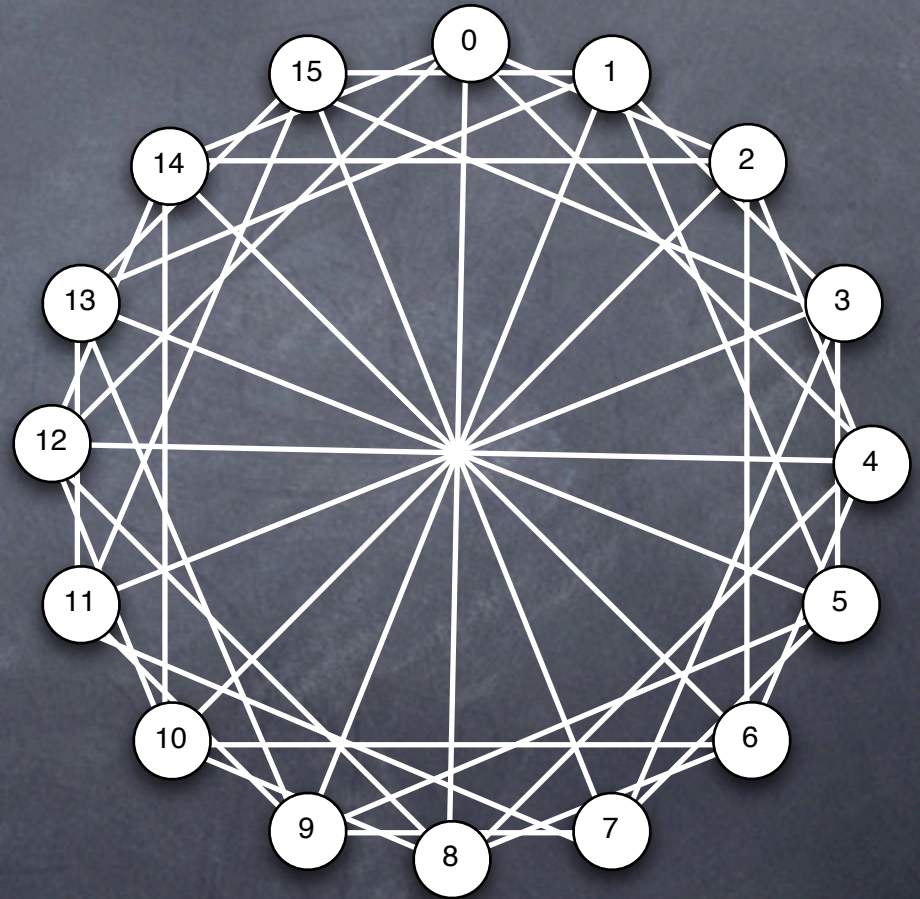
- At most one of each G_{0n}
- E.g. 1-to-0



log n hops on log n G_{0n} s!

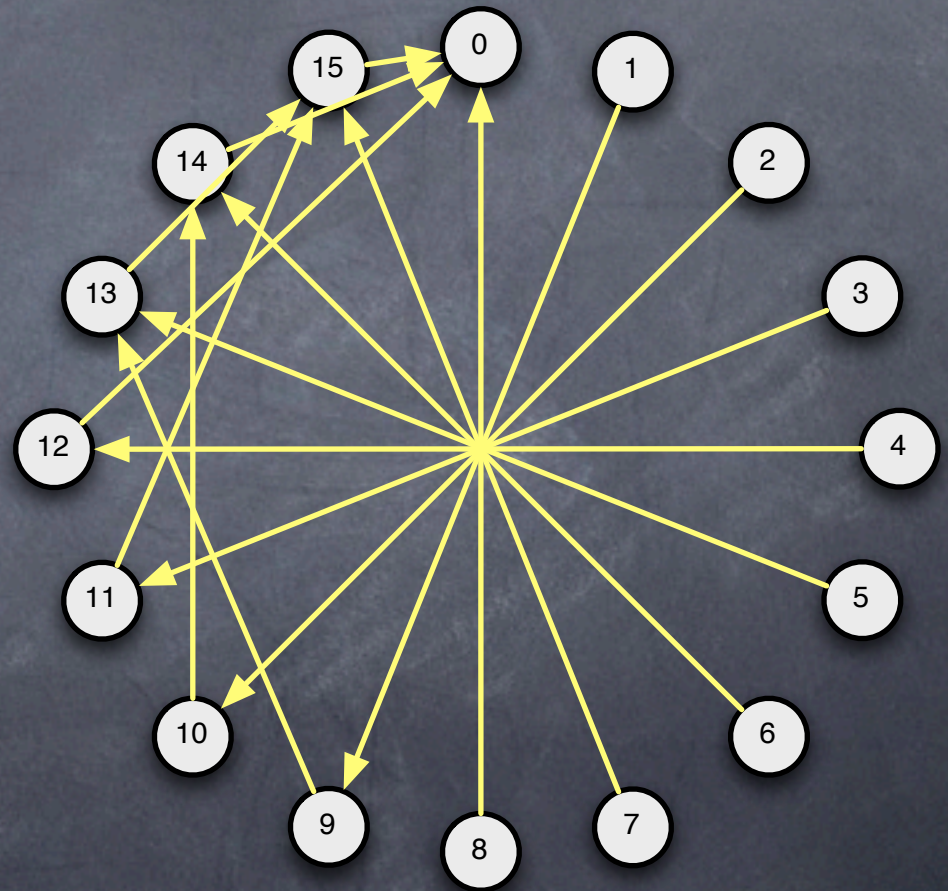
Consider Aggregation in Chord

- Everybody sends their message to node 0
- Assume greedy jumps (increasing G_{on} -order)
- Intercept messages and aggregate along the way



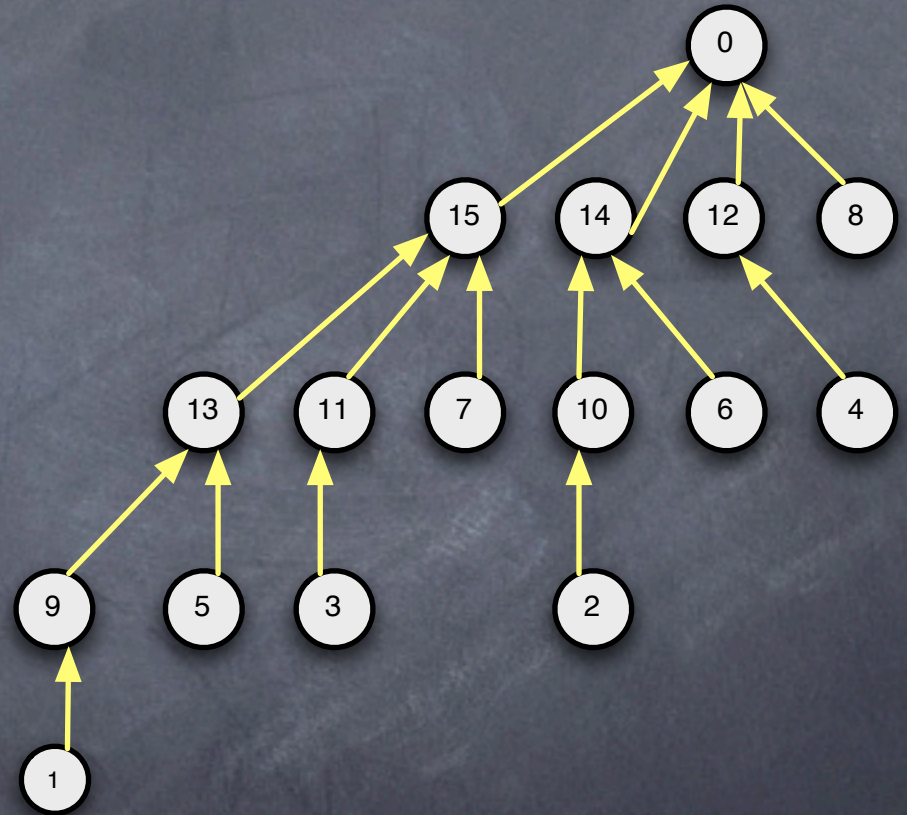
Consider Aggregation in Chord

- Everybody sends their message to the root
- Assume greedy jumps (increasing \log -order)
- Intercept messages and aggregate along the way, hierarchically



Consider Aggregation in Chord

- Everybody sends their message to the root
- Assume greedy jumps (increasing G_{on}-order)
- Intercept messages and aggregate along the way



Binomial Tree!!

Structure Upon Structure!

- Binomial agg in Tapestry/Pastry too!!
 - Found-within-engineered structure!
- Performing Bricolage on others' engineering
- And engineering on upwards
 - Expect results on this soon from our group

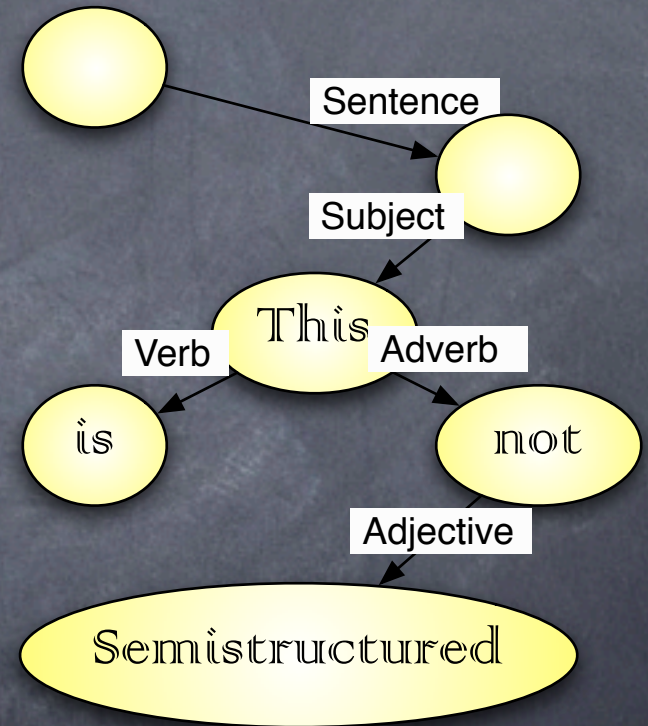
Some Themes Here

- Found structure in common data
- New N.W. structures are engineered
 - Surprisingly beautiful patterns to be "found" in these structures
- A sweet spot for new DB/NW research
 - The "play" in querying networked data
 - In both the Derrida and Hellerstein senses

Brief Return to Mythology (semi...)

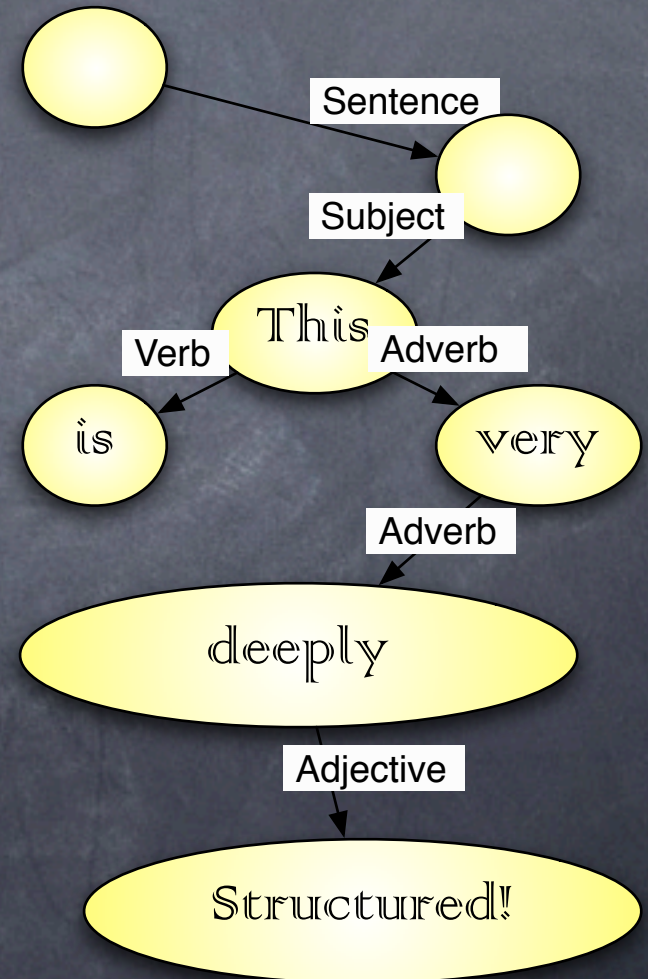
- Closer in spirit to engineering
 - Most XML based on business messages, etc.
 - Requires data independence with unnormalized data
 - Hard for users & (especially!) apps to query
 - Hard for systems to index and optimize
- Complexity for its own sake?

This is Not a Pipe



This is Not a Pipe

- There is nice work on finding structure in semi-structured
- DataGuides, XTRACT
- But the end result is often deeply structured
- Not less structured than tables; moreso!
i.e. "found complexity"



A Modest Agenda

- ① ~~Mythology~~
- ② ~~History~~
- ③ ~~Philosophy~~
- ④ ~~Art~~
- ⑤ ~~History, again~~
- ⑥ ~~Marvelous structures in reality~~
- ⑦ On beauty, complexity and fruit

On Complexity, Beauty and Fruit

- In the Web-DB world...
- Shall we revel in complexity?
- Or feast on the low-hanging fruit?
- Which is more beautiful?
- Can't we do both?

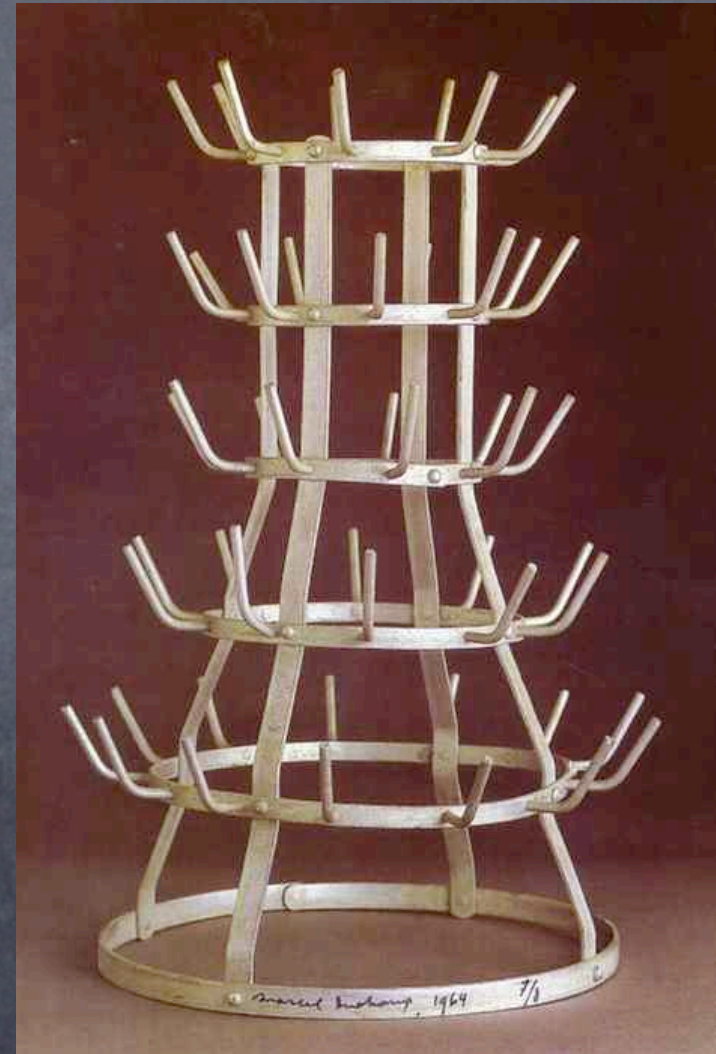
Where's the Fruit?

- Unstructured data, redux
 - Clearly, we were largely absent mid-90's
- Sensors, net monitoring are new "found fruit"
 - We have much to bring to the table
 - The EE's and the networking folks are trying to do our job...

Some Structure From
Hellerstein's Bricolage
Garage

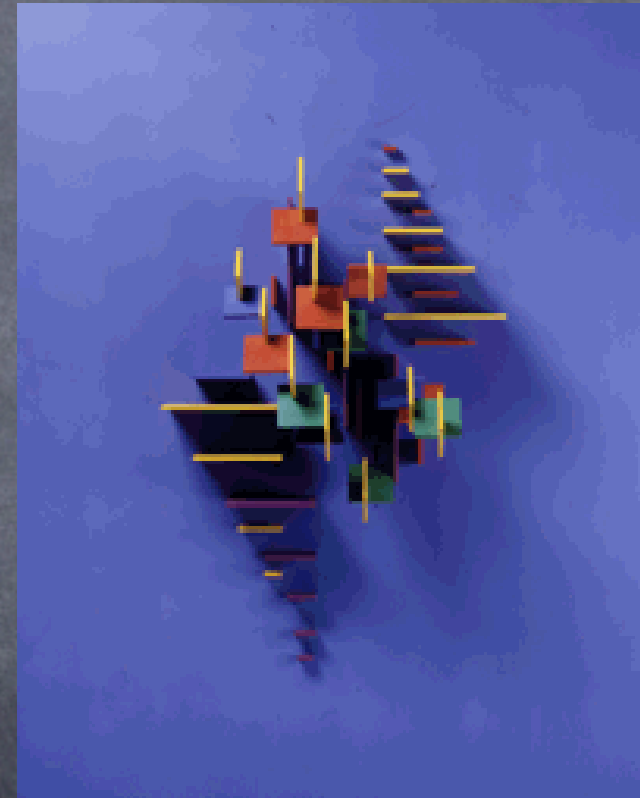
Einstein the Religious

- Seek out the Marvelous Structure of Reality
- E.g. bags of words, sensor readings, etc.



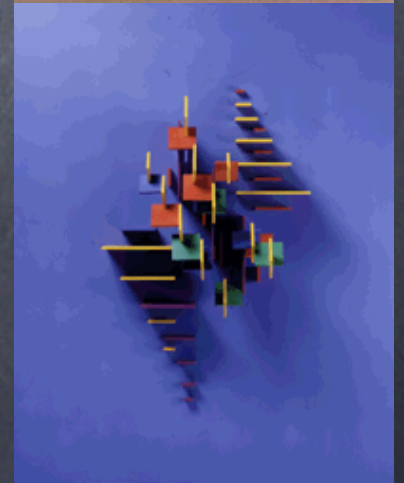
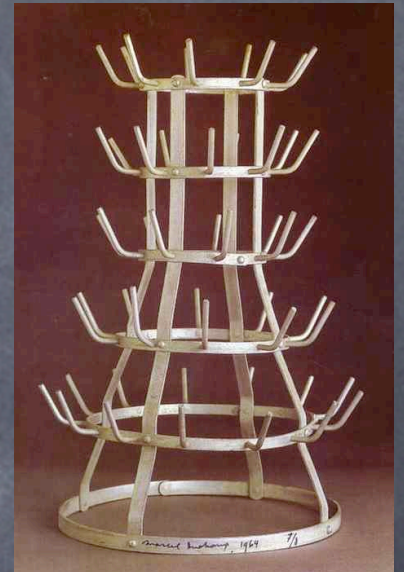
Einstein as Engineer

- ① Construct marvelous structures to harness reality
 - ① The lessons of data independence
 - ① E.g. relational schemas, DHTs, etc.



Find "The Play": (Two Einsteins > One)

- One trick is to layer engineering on the found
 - E.g. search engines, DHTs, sensor queries
- Another is to find artful odds and ends in the engineering
 - E.g. agg in DHTs, routing for wavelets



A Play for WebDB

- Web/DB's name & agenda is "play"
- Embrace the methodological dichotomy
 - found & engineered data
- Expand from "web" to "net"
- I promise you fruit.